the polling company, inc./WomanTrend
on behalf of
FreedomWorks

Dual-frame Survey of
400 Likely GOP Primary Voters in
Michigan's Third U.S. Congressional District
(87.5% Landlines / 12.5% Cell Phones)

Field Dates: May 16-18, 2014
Margin of Error: ±4.9%

PLEASE NOTE: Response categories may not equal 100% due to rounding

SCREENING QUESTIONS

1. Are you 18 years of age or older and currently registered to vote here in Michigan, registered in a different state, or not registered at all?

    100%   REGISTERED IN MICHIGAN

2. On August 5th, there will be primary elections to select the Republican and Democratic nominees for U.S. Congress as well as other statewide offices. At this time do you plan to… (READ AND ROTATED)

    56%   DEFINITELY VOTE IN THE REPUBLICAN PRIMARY (SKIPPED NEXT Q)
    24%   PROBABLY VOTE IN THE REPUBLICAN PRIMARY (SKIPPED NEXT Q)

    16%   NOT SURE YET BECAUSE THE ELECTION IS TOO FAR AWAY **(CONTINUED)**
    3%   PROBABLY NOT VOTE BASED ON THE CANDIDATES RUNNING OR THE ISSUES BEING DISCUSSED **(CONTINUED)**
    2%   PROBABLY NOT VOTE BECAUSE I DO NOT KNOW MY SCHEDULE OR IF I WILL BE IN THE AREA **(CONTINUE)**

3. How often do you vote in Republican primaries? (READ AND ROTATE TOP-TO-BOTTOM AND BOTTOM-TO-TOP)

    n=80
    34%   ALWAYS or ALMOST ALWAYS
    66%   SOMETIMES

4. Into which of the following categories does your age fall?

    14%   18-34
    14%   35-44
    24%   45-54
    23%   55-64
    25%   65+

    *   REFUSED

5. Would you describe your racial or ethnic background as (READ LIST)?

  92%   WHITE/CAUCASIAN
  2%   NATIVE AMERICAN
  1%   BLACK/AFRICAN-AMERICAN
  1%   HISPANIC

  1%   OTHER, SPECIFIED (VOL.)
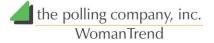 *   DO NOT KNOW/CANNOT JUDGE (VOL.)
  3%   REFUSED (VOL.)

6. Region (RECORDED BY COUNTY FROM SAMPLE)

  63%   KENT/MONTCALM
  8%   IONIA
  13%   BARRY
  16%   CALHOUN

7. Gender

  52%   MALE
  48%   FEMALE

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NAME RECOGNITION AND FAVORABILITY RATINGS
Switching topics slightly for a moment, I am going to read you a few names. After I read each name, first please tell me if you have heard of that person, and then tell me if you have a favorable or unfavorable opinion of that person. If you have no opinion, or have never heard of a particular person or group, just tell me and we'll move on.

(RANDOMIZED SERIES)

(ASKED FAVORABLE/UNFAVORABLE): And do you have a STRONGLY (favorable/unfavorable) opinion of that person, or just a SOMEWHAT (favorable/unfavorable) opinion of that person?

8. Justin Amash (AH-mahsh)

57%	**TOTAL FAVORABLE (NET)**
25%	STRONGLY FAVORABLE
32%	SOMEWHAT FAVORABLE
24%	**TOTAL UNFAVORABLE (NET)**
14%	SOMEWHAT UNFAVORABLE
10%	STRONGLY UNFAVORABLE
14%	**HEARD OF, NO OPINION**
3%	**NEVER HEARD OF**
1%	DO NOT KNOW/CANNOT JUDGE (VOL.)
1%	REFUSED (VOL.)

9. Brian Ellis

16%	**TOTAL FAVORABLE (NET)**
5%	STRONGLY FAVORABLE
11%	SOMEWHAT FAVORABLE
19%	**TOTAL UNFAVORABLE (NET)**
10%	SOMEWHAT UNFAVORABLE
9%	STRONGLY UNFAVORABLE
30%	**HEARD OF, NO OPINION**
32%	**NEVER HEARD OF**
3%	DO NOT KNOW/CANNOT JUDGE (VOL.)
-	REFUSED (VOL.)

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10. The Tea Party

61%	**TOTAL FAVORABLE (NET)**
27%	STRONGLY FAVORABLE
33%	SOMEWHAT FAVORABLE
20%	**TOTAL UNFAVORABLE (NET)**
9%	SOMEWHAT UNFAVORABLE
11%	STRONGLY UNFAVORABLE
15%	**HEARD OF, NO OPINION**
1%	**NEVER HEARD OF**
2%	DO NOT KNOW/CANNOT JUDGE (VOL.)
1%	REFUSED (VOL.)

BALLOT TEST

11. If the Republican Primary for U.S. Congress were tomorrow, and the candidates were (ROTATE) Justin Amash and Brian Ellis, for whom would you vote?

(PROBED THOSE WHO SAID AMASH/ELLIS: And would that be DEFINITELY or PROBABLY VOTE FOR AMASH/ELLIS?)
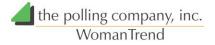
(PROBED THOSE WHO SAID "UNDECIDED" OR "DO NOT KNOW": Toward which candidate do you lean?)

53%	**TOTAL JUSTIN AMASH**
30%	DEFINITELY JUSTIN AMASH
15%	PROBABLY JUSTIN AMASH
8%	LEAN JUSTIN AMASH
23%	**TOTAL BRIAN ELLIS**
9%	DEFINITELY BRIAN ELLIS
9%	PROBABLY BRIAN ELLIS
5%	LEAN BRIAN ELLIS
22%	**HARD UNDECIDED/DO NOT KNOW (VOL.)**
1%	SOMEONE ELSE/OTHER (SPECIFIED) (VOL.)
2%	REFUSED (VOL.)

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ADDITIONAL DEMOGRAPHICS

12. Does anyone in your household own a firearm?

53%	YES
37%	NO
1%	DO NOT KNOW (VOL.)
9%	REFUSED (VOL.)

13. Thinking for a moment about your social, economic, and political views…Do you consider yourself to be…? [IF CONSERVATIVE/LIBERAL, ASKED] And would you consider yourself to be VERY (conservative/liberal) or just SOMEWHAT (conservative/liberal)?

68%	**TOTAL CONSERVATIVE (NET)**
38%	VERY CONSERVATIVE
30%	SOMEWHAT CONSERVATIVE
18%	**MODERATE**
4%	**TOTAL LIBERAL (NET)**
4%	SOMEWHAT LIBERAL
1%	VERY LIBERAL
6%	**LIBERTARIAN**
5%	DO NOT KNOW/REFUSED (VOL.)

14. In politics today, do you consider yourself to be a…(ROTATE) Republican, Independent or Democrat? (If Republican or Democrat, ask: "Are you a strong (Republican/Democrat) or a not-so-strong (Republican/Democrat)?" (If "Independent" ask: "Which way do you lean, or usually vote, the Democratic or Republican party?"

76%	**TOTAL REPUBLICAN (NET)**
42%	STRONG REPUBLICAN
17%	NOT-SO-STRONG REPUBLICAN
17%	INDEPENDENT LEANING REPUBLICAN
14%	**INDEPENDENT**
4%	**TOTAL DEMOCRAT (NET)**
1%	INDEPENDENT LEANING DEMOCRAT
1%	NOT-SO-STRONG DEMOCRAT
2%	STRONG DEMOCRAT
1%	OTHER (VOL.)
2%	DO NOT KNOW (VOL.)
2%	REFUSED (VOL.)

15. Would you consider yourself: (ROTATED TOP-TO-BOTTOM AND BOTTOM-TO-TOP)

30%	A STRONG SUPPORTER OF THE TEA PARTY
37%	A NOT-SO-STRONG SUPPORTER OF THE TEA PARTY
24%	NOT A SUPPORTER OF THE TEA PARTY
3%	DO NOT KNOW (VOL.)
3%	REFUSED (VOL.)

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