Internal Revenue Service

Tax Exempt/Government Entities Division (TE/GE)

Facsimile Cover Sheet

To: Dan Backer	From: [redacted] ID Number: [redacted]
Phone Number:202-210-5431	Phone Number: [redacted] Group Phone Number:
FAX Number: 202-478-0750	Date: 2/7/12
Form Number:	Response Date: 2/28/12
Application Form Number: 1023	Number of Pages (including cover sheet) : 8

Copy to:

We are reviewing your application for a favorable determination letter on the above referenced application. However, we need more information before we can continue the process. The content of this fax requests the additional information needed and, if applicable, changes and/or amendments to be submitted.

Please send your reply by the response date to the address/fax listed below <u>with a copy of this cover sheet</u>. If you have any questions or cannot meet the response date, please contact the person whose name and phone number are shown above. Please call between the hours of 8:00 a.m. and 4:00 p.m. (E.S.T.)

For forms/information see the IRS Web site at <u>www.irs.gov</u> to download forms, instructions and publications

Comments:

<u>Mailing Address</u>
TE/GE Division
P.O. Box 2508
Cincinnati, OH 45201
Attn: Carly Young, Group 7828

<u>Fax Numbers*</u>
[redacted]

<u>Office Delivery</u>
TE/GE Division
F.O.B. Room 4-504
550 Main Street
Cincinnati, OH 45202
[redacted]

***Please DO NOT fax the additional information requested if it is more than 10 pages.**

Internal Revenue Service
P.O. Box 2508
Cincinnati, OH 45201

Department of the Treasury

Date: February 7, 2012

Employer Identification Number:
[redacted]

Dan Backer
PO Box 75021
Washington, DC 20013

Person to Contact – Group #:
[redacted]

Contact Telephone Numbers:
[redacted]

Re: [redacted]

Response Due Date:
February 28, 2012

Dear Sir or Madam:

We need more information before we can complete our consideration of your application for exemption. Please provide the information requested on the enclosed Information Request by the response due date shown above. Your response must be signed by an authorized person or an officer whose name is listed on your application. Also, the information you submit should be accompanied by the following declaration:

> *Under penalties of perjury, I declare that I have examined this information, including accompanying documents, and, to the best of my knowledge and belief, the information contains all the relevant facts relating to the request for the information, and such facts are true, correct, and complete.*

If we approve your application for exemption, we will be required by law to make the application and the information that you submit in response to this letter available for public inspection. Please ensure that your response doesn't include unnecessary personal identifying information, such as bank account numbers or Social Security numbers, that could result in identity theft or other adverse consequences if publicly disclosed. If you have any questions about the public inspection of your application or other documents, please call the person whose name and telephone number are shown above.

To facilitate processing of your application, please attach a copy of this letter to your response and all correspondence related to your application. This will enable us to quickly and accurately associate the additional documents with your case file.

If we don't hear from you by the response due date shown above, we will assume you no longer want us to consider your application for exemption and will close your case. As a result, the Internal Revenue Service will treat you as a taxable entity. If we receive the information after the response due date, we may ask you to send us a new application.

We have sent a copy of this letter to your representative as indicated in Form 2848, Power of Attorney and Declaration of Representative.

[redacted]

If you have any questions, please contact the person whose name and telephone number are shown in the heading of this letter.

Sincerely yours,

[redacted]

Exempt Organizations Specialist

[redacted]

Additional Information Requested:

1) According to your application, you will educate the public on your principles through daily newsletters, blogs, Facebook posts, and Twitter posts. You will also obtain booths at industry conventions. Do you conduct any other activities, such as rallies, meetings, town hall events, seminars, television or radio broadcasts, advertisements etc. to further your mission and goals? If so, please explain these activities in detail, including the following:

a) What does the activity/service entail?
b) Who conducts the activity/service?
c) When and where is the activity/service conducted?
d) Please indicate the percentage of time and resources you have spent or will spend conducting these activities in relation to 100% of all your activities.

2) Will you conduct duct rallies, exhibitions or other activities for or against any public officers, political candidates, or like kinds? If so, please describe.

3) Provide the following information for your web and internet related activities:

a) Copies of your current web and internet pages. If you are a membership organization, please include all the pages that are accessible only to your members.
b) Indicate the percentage of time and resources you spend on these activities in relation to 100% of all your activities.
c) Expense amounts incurred for these activities for 2010 and 2011.
d) Expense amounts to be incurred for these activities for 2012 and 2013.

4) Provide copies of your newsletters, blogs, and social media content.

5) Please identify all industry conventions you have obtained a booth at. Provide copies of any material distributed to the public.

6) Have you conducted or will you conduct candidate forums or other events at which candidates running for public offices are invited to speak? If so, provide the following details and nature of the forum including:

a) The names of candidates invited to participate and those that did participate.
b) The issues that were discussed
c) The time and location of the event
d) Copies of all handouts provided and distributed at the forum, including any internet or advertising material discussed or used at the forum.
e) Indicate the percentage of time and resources you have spent or will spend conducting these activities in relation to 100% of all your activities.

If not, please confirm by answering "No" to this question.

7) Have any candidates running for public office spoken or will they speak at a function of your organization?

a) If so, provide the names of the candidates, the functions at which they spoke, any materials distributed or published with regard to their appearance and the event, any

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video or audio recordings of the event, and a transcript of any speeches given by the candidate(s).

b) Please indicate the percentage of time and resources you have spent or will spend conducting these activities in relation to 100% of all your activities.

If not, please confirm by answering "No" to this question.

8) Have you distributed or will you distribute materials or conduct other communications that are prepared by another organization or person? If so, provide the following:

a) Copies of materials and contents of communications
b) When and where the distributions have been conducted or will be conducted?
c) Who has distributed or will distribute the materials?
d) Please indicate the percentage of time and resources you have spent or will spend conducting these activities in relation to 100% of all your activities.

If not, please confirm by answering "No" to this question.

9) Will you, or have you ever, conducted voter education activities, including voter registration drives, get out to vote drives, or publish or distribute voter guides? If so, provide the following:

a) What is the location, date and time of the events?
b) Who on the organization's behalf have conducted or will conduct the voter registration or get out to vote drives?
c) Provide copies of all materials published or distributed regarding the activities, including copies of any voter guides.
d) Please indicate the percentage of time and resources you have spent or will spend conducting these activities in relation to 100% of all your activities.

If not, please confirm by answering "No" to this question.

10) Have you engaged or will you engage in business dealings with any candidate(s) for public office or an organization associated with the candidate, such as renting office space or providing access to a membership list? If so, describe the relationship in detail and copies of any contracts or other agreements documenting the business relationship.

If not, please confirm by answering "No" to this question.

11) Are you associated with any other IRC 501(c)(3), 501(c)(4) or 527 organizations? If so, provide the following:

a) Provide the name, employer identification number, and address of the organizations
b) Describe in detail the nature of the relationship(s).
c) Do you work with those organization(s) regularly? Describe the nature of the contacts.
d) List shared employees, volunteers, resources, office space, etc. with the organization(s).
e) Please indicate the percentage of time and resources you have spent or will spend conducting these activities in relation to 100% of all your activities.

[redacted]

If not, please confirm by answering "No" to this question.

12) Provide the following for your fundraising activities:

a) Copies of all solicitations the organization has made regarding fundraising, including fundraising that occurs in an election year and non-election year.
b) Copies of all documents related to the organization's fundraising events, including pamphlets, flyers, brochures, and webpage solicitations.
c) How much of your organization's budget is spent on fundraising?
d) What are the sources of the fundraising expenses?
e) Please indicate the percentage of time and resources you have spent or will spend conducting these activities in relation to 100% of all your activities.

13) Please provide the following information for your board of directors and officers:

a) Provide all copies of your corporate minutes from inception to the present.
b) Provide the titles, duties, work hours, and compensation amounts of your board members, officers, and employees. If they only work for a certain time yearly, bi-yearly, or quad-yearly, please provide the periods they had (have) worked and will work. Please identify your volunteers.
c) If you have a board member or officer who has run or will run for a public office, please describe fully. If none, please confirm by answering "None" to this question.

14) Provide the following information for the income you received and raised for the years from inception to the present. Also, provide the same information for the income you expect to receive and raise for 2012, 2013, and 2014.

a) Donations, contributions, and grant income for each year which includes the following Information:

- The names of the donors, contributors, and grantors. If the donor, contributor, or grantor has run or will run for a public office, identify the office. If not, please confirm by answering this question "No".

- The amounts of each of the donations, contributions, and grants and the dates you received them.

- How did you use these donations, contributions, and grants? Provide the details.

If you did not receive or do not expect to receive any donation, contribution, and grant income, please confirm by answering this question "None received" and/or "None expected".

b) The amounts of membership income received for each year. If you did not receive or do not expect to receive any membership income, please confirm by answering this question "None received" and/or "None expected".

[redacted]

c) The amounts of fundraising income received for each year. If you did not receive or do not expect to receive any fundraising income, please confirm by answering this question "None received" and/or "None expected".

d) The amounts of any other incomes received for each year. If you did not receive or do not expect to receive any other incomes, please confirm by answering this question "None received" and/or "None expected".

NOTE: Please do not attach tax returns or ledgers to respond to the above questions.

15) Provide the following information for the expenses you incurred for the years from inception to the present. Also, provide the same information for the expenses you expect to incur for 2012, 2013, and 2014.

a) Donation, contribution, and grant expenses for each year which includes the following Information:

- The names of the donees, recipients, and grantees. If the donee, recipient, or grantee has run or will run for a public office, identify the office. If not, please confirm by answering this question "No".
- The amounts of each of the donations, contributions, and grants and the dates you donated, contributed, or granted them.
- The amounts of each of the donations, contributions, and grants and the dates you expect to donate, contribute, or grant them.
- Provide the reasons for issuing the donations, contributions, and grants.

If you did not issue or do not expect to issue any donations, contributions, and grants, please confirm by answering this question "None to be provided".

b) Compensation, salary, wage and reimbursement expenses for each year with the following information:

- The names of the payees. If the payee has run or will run for a public office, identify the office. If not, please confirm by answering this question "No".
- The amounts of each payment and the dates you made or expect to make each payment.
- The services the payee provided in return for the payment.

c) A list and amounts of any other expenses for each year.

NOTE: Please do not attach tax returns or ledgers to respond to the above questions.

16) Please describe the source and nature of the expenses attributed to unrelated business activities listed on line 10 of your Statement of Revenue and Expenses. What unrelated business activities do you engage in? Please explain.

[redacted]

Under penalties of perjury, I declare that I have examined this information, including accompanying documents, and, to the best of my knowledge and belief, the information contains all the relevant facts relating to the request for the information, and such facts are true, correct, and complete.

[redacted]

PLEASE DIRECT ALL CORRESPONDENCE REGARDING YOUR CASE TO:

US Mail:	Street Address for Delivery Service:
Internal Revenue Service Exempt Organizations P. O. Box 2508 Cincinnati, OH 45201	Internal Revenue Service Exempt Organizations 550 Main St, Federal Bldg. Cincinnati, OH 45202

[redacted]