JOIN, OR LOSE THE COUNTRY

Regardless of what faction on the political “Right” you belong to.
FreedomWorks exists to build, educate, and mobilize the largest network of activists advocating the principles of smaller government, lower taxes, free markets, personal liberty and the rule of law.
# Table of Contents

- President’s Letter 1
- FreedomWorks Inc. 3
- FreedomWorks Foundation 19
- FreedomWorks for America 37
- Join the Freedom Movement 46
- Investor Clubs 47
- Financials 48
- FreedomWorks Entities 51
- Leadership 52
- Board of Directors 52
Is America fundamentally flawed?

Should the principles of the republic upon which this country was founded be erased?

Is the American dream dead?

For nearly our entire history, the overwhelming majority of Americans – regardless of political persuasion – would have adamantly answered, “NO!” These questions would hardly be worth asking of anyone.

But today, as we look toward Washington, D.C. and see Democrats holding the reins of power in the White House and both chambers of Congress, it’s not just a policy battle here and there that could be lost. The entire country could be – along with the American Dream.

Over the past year, the CDC estimates that some 500,000 Americans have died from COVID-19 – victims who, of course, deserve to be honored and remembered.

The human death toll is staggering and an ongoing tragedy. The lockdowns, mask mandates, shuttered schools, and upended lives have left Americans sad, frustrated, scared, angry, and desperate for solutions.

With total control of Washington, D.C., the radical Left’s “solution” is to go for the jugular. If that sounds harsh, just imagine the results for our country if the Left gets away with some of the nonsense they’re pushing.

Nonsense like granting Washington, D.C. and Puerto Rico statehood – for the sole purpose of handing Democrats more guaranteed Senate votes. Or nonsense like the destruction of the filibuster, which requires 60 votes for most major policy changes.

Or “reforming” the U.S. Supreme Court to
address the “problem” of having too many conservatives on it. Or ending the electoral college, which protects small states from being overrun by big ones.

Or gagging Americans’ political speech with H.R. 1/S. 1, turning our country’s election system on its head at a time when American trust in that system has fallen like a rock.

Last year, many Americans scratched their heads, wondering why on earth left-wing rioters would target long-treasured monuments of American heroes like George Washington in Baltimore, Maryland; Ulysses S. Grant in San Francisco, California; and a monument recognizing the first all-volunteer Black regiment in the Union Army in Boston, Massachusetts.

But the reason was always clear. The Left has always been ashamed of this country. To them, there’s nothing in our past worth honoring. It’s all offensive.

And that will never change until our country’s founding principles – especially the idea that every person is a free and independent human being and that everyone must be treated equally under the law – are eradicated from the face the planet.

It’s these two principles that have enabled America to become the greatest and freest country in human history.

It’s what made people from all over the world want to upend their lives and move their families here to see just how far their God-given talents and work ethic could take them. It’s what enabled and created the unmatched wealth that Americans enjoy today.

Today, America is less than 4% of the world’s population, but we represent over 27% of the world’s GDP and over 35% of the world’s total wealth.

But the cars, houses, and materialism aren’t the point of the system America’s founders entrusted us with. It’s not why they stood against the British at Concord and Lexington. It’s not why they rebelled against a tyrannical king.

They fought to ensure their freedom – and ours. Prosperity is just the fruit of protecting human freedom. And now our freedoms are under attack like never before.

Our job is to “Join, or Lose the Country” – regardless of what faction on the political “Right” you belong to.

With the threats so large right now, the only other option is to see this socialist nightmare come true.

The good news is, the following pages of FreedomWorks’ 2020-2021 Annual Report gives you a taste of what we can do together.

While 2020 may not have gone exactly as planned, there’s no doubt we made a tremendous impact. And there’s no doubt that our plans for 2021 are making an incredible difference as well.

As you read through the following pages, please understand that what you’re really seeing isn’t a collection of facts, statistics, and stories. What you’re seeing is your investments in action – the impact FreedomWorks’ grassroots activists are making with your generosity.

You see, FreedomWorks has always believed that America is worth saving. And with your support, we will do all we can to ensure human freedom is always protected.
With a grassroots army of volunteers standing behind its name, FreedomWorks, Inc. is a force multiplier – mobilizing an activist community to support constitutionally limited government, free markets, and personal freedom.

As a 501(c)(4) organization, FreedomWorks, Inc. focuses primarily on mobilizing the grassroots to help pass or defeat legislation at the state and federal level and sounding the alarm about politicians’ legislative records.

In 2020, FreedomWorks certainly had its hands full with heated presidential election year battles, critical confirmation fights, and COVID-19 lockdowns – making FreedomWorks’ focus on online mobilization more critical than ever.
WINNING THE DIGITAL GRASSROOTS

If Americans aren’t going to work, movies, museums, sporting events, bars, or restaurants due to the COVID-19 pandemic, where can they be found? Online.

The shutdown of the American economy shifted the way we work, but it has also significantly shifted the way we interact with our digital grassroots network of supporters and engage with them.

Pew Research and Statista studies now show that nearly 80% of Americans have a social media profile. 68% of U.S. adults are on Facebook and 40% on Instagram. And 53% of U.S. adults get their news from social media “often” or “sometimes.”

In fact, according to a Morning Consult poll conducted only a month into the COVID-19 lockdowns, over a third of U.S. adults said, they’re “spending more time texting, using social media during the pandemic.”

While many other organizations struggled to remain effective, FreedomWorks – because of our years-long focus on digital grassroots activism – was perfectly positioned to take advantage.

Numbers don’t lie. And the numbers show that “once again” FreedomWorks solidified our status at the very top of the Freedom Movement when it comes to online mobilization.

Last year, we saw phenomenal growth across our vast network of social media platforms with our ability to educate, advocate, and entertain our community using all kinds of unique visual and video content – reaching one-and-a-half times the U.S. population.

However, the real success was how we trained and activated our community using new tactics and platforms. Thanks to social media, we took advantage of the opportunity to engage with more activists. All said and done, we were able to host 125 virtual events that ranged from peer-to-peer text message and Activist Mobilization Program trainings, to dozens of webinars with members of Congress and influential allies.

Ultimately, these trainings helped set up our activists for success when it came down to crunch time on key political campaigns and legislative battles. After growing our texting army by 400%, we were able to send out over 11 million text messages, giving our activists the ability to communicate with constituents across the country.

Digital grassroots exploded in 2020, and FreedomWorks definitely took advantage of that opportunity to mobilize. Without it, you wouldn’t have seen major victories like the confirmation of U.S. Supreme Court Justice Amy Coney Barrett.

Pew Research and Statista studies show that nearly 80% of Americans have a social media profile. 68% of U.S. adults are on Facebook and 40% are on Instagram. And 53% of U.S. adults get their news from social media “often” or “sometimes.”
TOTAL VIRTUAL EVENTS IN 2020:
125

P2P FREEDOMWORKS ACTIVISTS RECRUITED:
1,000+
We started 2020 with 200. That’s an increase of over 400%!

SMS TEXTING (POWER, DIRECT ADVOCACY):
11,894,810+
sent to FW activists in 2020.
In 2019 we sent 6,527,223. That’s an increase of 82.2%.

FACEBOOK GROWTH

TOTAL REACH

<table>
<thead>
<tr>
<th>Year</th>
<th>Reach</th>
</tr>
</thead>
<tbody>
<tr>
<td>2018</td>
<td>148,926,176</td>
</tr>
<tr>
<td>2019</td>
<td>281,470,549</td>
</tr>
<tr>
<td>2020</td>
<td>469,209,663</td>
</tr>
</tbody>
</table>

REACH-TO-ENGAGEMENT RATE
The number of times users engaged with our content as a percentage of our reach.

<table>
<thead>
<tr>
<th>Year</th>
<th>2018</th>
<th>2019</th>
<th>2020</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>11.43%</td>
<td>15.69%</td>
<td>16.83%</td>
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</table>

FREEDOMWORKS PRESIDENT ADAM BRANDON FACEBOOK GROWTH

<table>
<thead>
<tr>
<th>Year</th>
<th>Activists</th>
</tr>
</thead>
<tbody>
<tr>
<td>2019</td>
<td>234,683</td>
</tr>
<tr>
<td>2020</td>
<td>269,521</td>
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</table>

FREEDOMWORKS PRESIDENT ADAM BRANDON REACH-TO-ENGAGEMENT:

<table>
<thead>
<tr>
<th>Year</th>
<th>2018</th>
<th>2019</th>
<th>2020</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>6.2%</td>
<td>17.9%</td>
<td>25.02%</td>
</tr>
</tbody>
</table>
### FREEDOMWORKS INSTAGRAM GROWTH

<table>
<thead>
<tr>
<th>Year</th>
<th>Reach</th>
</tr>
</thead>
<tbody>
<tr>
<td>2018</td>
<td>3,600</td>
</tr>
<tr>
<td>2019</td>
<td>57,470</td>
</tr>
<tr>
<td>2020</td>
<td>163,977</td>
</tr>
</tbody>
</table>

185% growth (19 to 20)

### FREEDOMWORKS TWITTER GROWTH

<table>
<thead>
<tr>
<th>Year</th>
<th>Reach</th>
</tr>
</thead>
<tbody>
<tr>
<td>2019</td>
<td>290,700</td>
</tr>
<tr>
<td>2020</td>
<td>295,175</td>
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</tbody>
</table>

### ENGAGEMENT-Per-TWEET:

<table>
<thead>
<tr>
<th>Year</th>
<th>Engagement</th>
</tr>
</thead>
<tbody>
<tr>
<td>2019</td>
<td>81.6</td>
</tr>
<tr>
<td>2020</td>
<td>142.3</td>
</tr>
</tbody>
</table>

### REACH-TO-ENGAGEMENT:

<table>
<thead>
<tr>
<th>Year</th>
<th>Reach</th>
<th>Engagement</th>
</tr>
</thead>
<tbody>
<tr>
<td>2019</td>
<td>7.2%</td>
<td>81.6</td>
</tr>
<tr>
<td>2020</td>
<td>10.42%</td>
<td>142.3</td>
</tr>
</tbody>
</table>

### #WOMENWIN2020 TRENDING IN DC:

- Pavilion critics to ‘be best’
- Trending in Washington
- #WomenWin2020
- FreedomWorks is Tweeting about this
- Coronavirus - 2 hours ago
- Dozens trapped after hotel collapses
BUILDING OUR GRASSROOTS ARMY WHERE IT MATTERED

In early 2018, FreedomWorks recognized the opportunity to seize back the U.S. House of Representatives by focusing on the 30 House congressional districts that President Donald Trump won in 2016, but Democrats won in the 2018 midterm elections. This is what we called the “Dirty 30.”

Over the past couple of years, a top priority of FreedomWorks was growing our online community in our “Dirty 30” congressional districts to beef up the power of our email and text message lists.

During that time span, FreedomWorks was able to dramatically grow our community in these critical districts by nearly 100,000 activists.

By funneling these supporters into a different communication channel to maintain their long-term retention, we were able to host over two dozen trainings featuring hundreds of activists in these congressional districts to help support our boots-on-the-ground campaigning and peer-to-peer texting efforts.

With Democrats still controlling about two-thirds of the original “Dirty 30” congressional districts, we already have a great foundation to help us defeat far-Left policies and ultimately win November 2022.
PHASE 1: Followers within the congressional districts who like FreedomWorks on Facebook, Twitter, Instagram, and other social media platforms.

PHASE 2: Engage in marketing campaigns: share content, retweet, like, watch video content, etc.

PHASE 3: Take action through our digital communications to contact their members of Congress and other government officials through email, text, phone calls, formal comments, and more.

PHASE 4: Attend in-person and virtual FreedomWorks events, rallies, and peer-to-peer text message trainings.

PHASE 5: Top activists, also known as the A-Team, we’ve built relationships with that recruit many other activists within their own networks.

PHASE 6: Top 100 activists. They host events and help seek out events for FreedomWorks to participate.

PHASE 7: Activist Advisory Council (AAC) members attend events on FreedomWorks’ behalf and help turn out voters within their district. Serve as a soundboard for launching new FreedomWorks programs to help impact policy and participate in every tier of activism.
WOMEN WIN

In 2018, Democrats put a concerted effort behind recruiting powerful female, minority, and veteran candidates to run against many Republican incumbents. Sadly, politically speaking, it worked.

Last cycle, FreedomWorks forced Republicans to get with the times by actively seeking out principled female and minority candidates who could take on the Democrats.

In early March of 2020, FreedomWorks launched its seven-figure Women Win 2020 campaign with the goal of increasing the turnout of suburban women in favor of free-market, principled candidates.

FreedomWorks kicked off this campaign last March, with our Women Win 2020 Conference where over 120 activist leaders came together in Washington, D.C.

The lineup of speakers included: BlazeTV Host Lauren Chen (who moderated the conference), American Legislative Exchange Council (ALEC) CEO Lisa Nelson, Young Americans Against Socialism President Morgan Zegers and Tea Party Patriots Co-Founder Jenny Beth Martin, among many others!

Together, this all-star lineup trained our Women Win activist leaders on messaging and grassroots skills that they could take back and use in their local communities.

Following our Women Win 2020 conference, our FreedomWorks team organized dozens of trainings across the country with our Women Win activist leaders.

These trainings included policy briefings and social media and peer-to-peer texting workshops. Every trained activist leader then helped train other activists back in their hometowns and states.

The results of FreedomWorks’ Women Win efforts are still being felt across the political scene today as House Republican women helped chip away at Speaker Nancy Pelosi’s majority.

In fact, 11 of the 15 House Republicans who defeated their incumbent opponent were female – and a number of them were FreedomWorks for America-endorsed candidates.

Our activist leaders made a significant difference in the races of:

Nancy Mace (SC-01)
A single mom and successful small business owner

Victoria Spartz (IN-05)
First-generation immigrant who escaped the USSR’s Iron Curtain in pursuit of the American Dream

Yvette Herrell (NM-02)
The first Native American Republican woman in Congress

Maria Elvira Salazar (FL-27)
A Cuban-American whose family fled the brutal regime of Fidel Castro

All are women with compelling backgrounds that we believe can serve as model candidates for a new conservative majority in Washington, D.C.
Women Win 2020
Attendee Testimonials

“This was my first experience with FreedomWorks and I was very impressed with your organization. If there are any positions that you need filled, volunteer or otherwise, I would be interested to hear about them.”

– Karla P. | Phoenix, AZ

“Thank YOU for all the hard work and long hours you put in to help make Women Win 2020 such a success. I would like to volunteer for the texting campaign.”

– Lisa S. | Arlington Heights, IL

“A huge Thank You to FreedomWorks for a terrific Women Win 2020 Conference. The lineup of speakers was amazing and all were so knowledgeable on their topics. I look forward to working with FreedomWorks on future projects in this crucial election year.”

– Janice S. | Inman, SC
CONGRESSIONAL AND STATE LEGISLATIVE BATTLES

Amy Coney Barrett Confirmation

With a court-shifting vacancy on the Supreme Court resulting from the passing of the liberal Justice Ruth Bader Ginsburg, FreedomWorks knew that there would be a fierce battle to confirm Amy Coney Barrett – a strong advocate of originalism and textualism.

No court, especially not the Supreme Court, should be in the business of de facto lawmaking or loosely interpreting the Constitution to try to save clearly unconstitutional statutes, which is what Democrats clearly prefer. Democrats tried to paint Barrett as a radical. She’s not. The reality is that Barrett’s judicial philosophy is somewhere between Justices Scalia and Gorsuch.

All in all, within only a matter of a few weeks, FreedomWorks reached over 11 million activists on social media about this battle, sent over 500,000 texts, and drove 53,500 actions in support of Justice Barrett’s confirmation on October 26, 2020.

Although FreedomWorks still has much work to do in order to stop Democrats from packing the Supreme Court, Barrett’s confirmation was critical to move the Judiciary back to foundational principles of limited government and personal liberty.

Amy Coney Barrett used her testimony before the Senate Judiciary Committee to explain the role of federal courts in America:

“Courts are not designed to solve every problem or right every wrong in our public life. The policy decisions and value judgments of government must be made by the political branches elected by and accountable to the People. The public should not expect courts to do so, and courts should not try.”

“Democrats Oppose Amy Coney Barrett Because She’ll Stop Their Unconstitutional Agenda”
by Parissa Sedghi, Executive Vice President, FreedomWorks
Russ Vought Confirmation

When Russ Vought was nominated by President Donald Trump to serve as the Director of the Office of Management and Budget (OMB) in April of 2020, FreedomWorks quickly mobilized in support of him.

In total, FreedomWorks drove more than 123,000 messages in support of Vought’s confirmation. Vought was confirmed by the Senate on July 20 by a vote of 51-45.

Thanks to the hard work of our activists, the Freedom Movement had a great ally inside the Trump Administration that fought back against wasteful spending, helping quash numerous bad policies who were tossed into many spending packages.

Reining in Government Spying Abuses

Over the past decade, FreedomWorks has become the leader in the center-right space on domestic surveillance reform, serving as the go-to resource for constitutional conservative House and Senate Republicans who want to rein in government spying abuses.

The Washington Post REPORT

“Top White House Advisors, Unlike Their Boss, Increasingly Worry Stimulus spending is Costing Too Much.”

“A lot of people in the administration are concerned Republicans have completely surrendered the argument on spending and they want to address it,” said Jason Pye, vice president of legislative affairs at FreedomWorks, a conservative organization. “And it’s an entirely valid concern.”
With certain surveillance authorities expiring on March 15, 2020 – and a growing consensus on the need for reform – FreedomWorks helped lead a bipartisan coalition interested in protecting Americans’ civil liberties.

FreedomWorks used delays in Congress to help shape the reform amendments by producing dozens of pieces of educational content, coordinating daily with coalitions off of the Hill, and working alongside Hill staff on both sides of the aisle during 100+ meetings, email exchanges, and phone conversations – all of which proved critical in the battle.

**Taxpayers’ Right-to-Know**

The Taxpayers Right-to-Know Act would require the Office of Management and Budget to collect and make publicly available every federal program, as well as the details, cost, and performance of each program.

In a big step for transparency, waste and duplication will now be identified more easily thanks to more light being shown on federal programs. By allowing taxpayers and Congress to see the scope of the problem through the passage of the Taxpayers Right-to-Know Act was a crucial step toward this goal.

**Defeating Illinois’ Potential Tax Increase**

Perhaps the most impactful state win in 2020 was defeating Gov. J.B. Pritzker’s proposed “Illinois Allow for Graduated Income Tax Amendment,” which would have opened Pandora’s box by wreaking tax havoc across the state.

We educated activists via webinars and launched a campaign in opposition. After the votes were counted, we helped protect taxpayer wallets and kept the blue state from further devastating its own economy.
2021 FEDERAL FIGHTS TAKE SHAPE

Despite slim majorities in both houses of Congress, the Biden/Harris administration appears determined to ram through as many items on the radical Left’s wish list as they possibly can before the 2022 midterms.

With the full backing of the media, the leadership of both houses of Congress, and Big Tech activists who are brazenly censoring conservative voices, Leftist assaults on the Freedom Movement are more aggressive now than at any time in recent memory.

In fact, during the first 12 days occupying the Oval Office, President Biden issued more executive orders than both Presidents Trump and Obama did combined by the same point in their tenures.

Democrats aren’t hiding their intentions.
Protecting the Senate Filibuster

Do you want to be the roadblock or the speedway to socialism?

With Vice President Kamala Harris casting the tie-breaking vote, Democrats effectively enjoy a 51-50 majority in the U.S. Senate. Under current Senate rules, 60 votes are required to stop a filibuster and pass most major legislation. But soon, that could all change!

Left-wing activists are demanding Senate Majority Leader Chuck Schumer kill the filibuster to grease the skids for their socialist agenda. But so far Democrat Senators Joe Manchin (D-WV), Kyrsten Sinema (D-AZ), and Jeanne Shaheen (D-NH) have remained skeptical.

If President Biden demands his party ends the filibuster it will be all hands on deck. FreedomWorks must keep the pressure on to ensure the filibuster—and our republic—is protected.

Stopping the Threat of H.R. 1

It’s no accident why Democrats made this bill the first to be introduced in the new Congress. They know the passage of this bill would all but guarantee them a permanent majority in Washington, D.C. by:

» Forcing states to adopt “Swamp”-controlled redistricting commissions

» Seizing control of every state’s election system

» Redefining “lobbyist” to include even grassroots citizens who simply dare to sign petitions or make phone calls to their senators and representatives!

» Forcing organizations like FreedomWorks to publicly disclose their donors, opening us and our supporters up to harassment

This is why FreedomWorks must continue to oppose any attack on donor privacy—and any effort by the Left to seize more control over our election system.
Fighting Tax Increases

Tax increases are always a bad idea, but they’re a particularly bad one when businesses and consumers are struggling to recover from the economic disruptions caused by COVID-19.

Yet that doesn’t matter to the Left. As President Biden bragged on the 2020 campaign trail, “First thing I’d do is repeal those Trump tax cuts.”

Raising taxes is never popular – even in deep blue states like Illinois, which recently voted down a referendum. So FreedomWorks can win this battle if we keep building grassroots pressure on Congress and the states to hold the line.

Halting “Green New Deal” Regulations

Over the past several decades, those with legitimate concerns over the environment have been overtaken by radicals who use support for “green” policies as a trojan horse for socialism. With his immediate decision to ban new oil and gas leases on public lands, rejoin the Paris Climate Accords, and kill the Keystone XL Pipeline, President Biden has signaled he’s firmly in the pocket of radical environmentalists.

If they’re not stopped, these policies will effectively bring the American economy to a screeching halt. FreedomWorks must continually mobilize to stop radical environmentalists’ agenda.
As a tax-deductible 501(c)(3) organization, FreedomWorks Foundation focuses on educating the public on key freedom issues and how they can make a difference at the local, state, and federal levels – as well as keeping tabs on the Executive and Judicial Branches, and the “Fourth Branch of Government,” the Regulatory State.
In the long-term, a more educated population is critical to freedom’s survival. After all, Americans are no longer taught to respect the Constitution, the Bill of Rights, or our Founders in our public schools.

We’re seeing the results with poll numbers showing increasing support for socialism, rising by nearly 10 points amongst 16-to-23 year-olds and up four percent among all Americans. How can we expect Americans to help us defeat socialist legislation in Congress if they’re not educated on the reasons why socialism fails?

If we want Americans to defend freedom, we must show them why freedom should be defended.

The good news is our educational efforts have enhanced the capabilities of our multi-million-member grassroots army. Our citizen-leaders assist FreedomWorks in educating, motivating, and guiding the members of our broader grassroots community.

With John Tamny heading our Center for Economic Freedom, FreedomWorks Foundation is taking the lead in a full-throttled defense of capitalism against the Big Government Left – not with the facts and figures that free market advocates have always had at our disposal, but with easy-to-understand narratives that stick in Americans’ minds.

Also, we saw firsthand the economic destruction that the coronavirus lockdowns put on the country. After months of being shut down, millions of Americans were laid off or lost their jobs, businesses were permanently closed, and children are still falling drastically behind academically.

Senior Economist Stephen Moore and FreedomWorks Foundation heavily focused on efforts to help educate the public about the dangers and effects the economy was facing due to the devastating lockdowns through the FreedomWorks Task Force on Economic Revival.

FreedomWorks Foundation’s Regulatory Action Center has quickly become the conservative

1. https://victimsofcommunism.org/annual-poll/2020-annual-poll/)
movement’s main driver of public comments on Washington, D.C. regulations – effectively the only time the American people can make their voices heard and make an impact during the regulatory process.

With the Biden administration launching an all-out regulatory assault on the American economy, the Regulatory Action Center’s work will only become more critical in the months ahead and as our focus shifts from helping President Trump cut regulations to fighting back against a mountain of new regulations.

REOPEN AMERICA/SAVE OUR COUNTRY

Reopening the Economy

The COVID-19 shutdowns have gone on long enough. And there’s little evidence to suggest they made any positive impact – other than advancing the Left’s goal of shutting down small businesses, forcing workers off the job, making people more dependent on government, and more compliant on arbitrary government decrees for things like mask-wearing.

Senior Economist Stephen Moore and FreedomWorks Foundation formed the Save Our Country coalition to advocate the reopening of our country. With the help of our Grading Our Governors: A Report Card on Reopening States’ Economies, which was viewed nearly 25,000 times, the initiative helped gain media attention and push pressure on states to reopen their states and get Americans back to work.

Our Reopen America campaign reached over 14 million activists on email, text message, and social media, and garnered over 2 million views successfully driving our narrative to safely and responsibly reopen the economy now.

It’s time for the government to get out of the way and let America get back to work – safely and responsibly. And it’s also high time governors’ emergency powers were dramatically reined in.
THE CENTER FOR ECONOMIC FREEDOM

The Center for Economic Freedom is the premier economic education center for center-right organizations, educating Americans on free markets in a way that makes economics understandable and relatable for a broad audience.

“Economics is easy. Economic freedom is highly logical, but it’s never been properly taught. We once again think we can teach it in a way that pulls people in, and that helps them to understand why freedom to prosper is so important.”

– Center for Economic Freedom Director John Tamny

CEF Director John Tamny (r) with Liberty University Business School Dean and former U.S. Congressman Dave Brat (l).
While the CEF focuses on a variety of issues, sound money, government spending, and retirement readiness are currently our main areas of focus – and for good reason.

**Sound Money**

By implementing sound money principles, we can stabilize the dollar and create confidence amongst Americans that the money they earn will hold its value.

A stable currency will also drive foreign and domestic investments.

The formation of the Sound Money Caucus last year in the U.S. House of Representatives is an opportunity to continue championing sound money principles. Our hope is that by continually pushing the issue, these principles will lead to growth in the caucus and momentum for federal legislation dedicated to monetary reform.

The Center for Economic Freedom is also working on this issue at the state level through our partnerships with organizations like the American Legislative Exchange Council (ALEC) and other like-minded groups.

“I’m pleased to announce the formation of the Congressional Sound Money Caucus. We already have a great core group of members who are leaders in this area, who understand how important it is for the U.S. dollar to be an enduring store of value and an efficient means of exchange. I look forward to hashing out policy solutions to address the economic distortions of monetary inflation, so that monetary and fiscal policy can help rebuild the middle class, restart the American economy, and get us on a path for sustainable growth.”

Despite COVID-19 restrictions, John Tamny met with 14 congressional offices to discuss policies related to a stable dollar. In 2021, we will grow our efforts and relationships with members of the Sound Money Caucus and try to help them grow their ranks within the halls of Congress.

**Government Spending**

Addressing rampant government spending is paramount to our nation’s prosperity.

Especially in the wake of COVID-19 policies and the 2020 election, the Center for Economic Freedom is ramping up efforts to educate legislators and citizens about the consequences of overspending – focusing on easy-to-understand, real-life stories of everyday Americans.

In 2020 alone, John Tamny’s Not Fake News video series garnered nearly 700,000 views on topics like the importance of cutting wasteful government spending and free market principles. Additionally, despite COVID-19 lockdown and traveling restrictions, John Tamny spoke with the staff of over a dozen members of Congress and attended 10 events across the country, including keynote speeches at the University of Michigan, Vanderbilt University, the University of California, Berkeley, among others.

**Retirement Readiness**

According to Personal Capital, an online financial advisor, nearly 60 percent of Americans have access to a 401(k) retirement savings account.

Prior to taking office, President Biden’s campaign proposed the idea of eliminating tax advantages currently enjoyed by most with retirement savings.

Retirement readiness has never been more important. As government debt continues to grow and entitlement spending continues to put more stress on the federal budget, the Center for Economic Freedom has led the effort to educate individuals of all ages about retirement options available to them and policies that influence those options.

Led by Clara Del Villar, our Retirement Readiness Initiative not only pushes policy changes that give retirees more freedom, but also educates Americans on how to best use current options available to them.

In 2020, FreedomWorks Foundation’s RRI educated our community on the importance of this issue by reaching over half a million activists on social media and garnering over 160,000 video views.

Clara Del Villar amplified her message during all of FreedomWorks Foundation’s fly-in events. In particular, she spoke at our Women Win 2020 activist meeting, where she talked about combating socialism on a panel hosted by conservative influencer Lauren Chen.

“[M]any factors are beyond our control such as job security, health, and other events that can completely alter our life trajectory. While everyone’s individual financial picture varies, we’re here to start the conversation and give you the knowledge you need to go down the right path.”

Clara Del Villar
Retirement Readiness Initiative
Over the past few years, and in 2020 in particular, Regulatory Action Center “RActivists” played an important role in President Trump’s deregulatory agenda, providing essential support to push important regulatory changes across the finish line.

The public comment period is the one time when American citizens can weigh in on regulations proposed by the Executive Branch.

The Regulatory Action Center exists to ensure that grassroots patriots are aware of what policy changes are being considered, what their impact would likely be, and how our network of activists can help ensure their implementation – or defeat.

**Top Three Comment Periods:**

1) “School Lunches”

_Simplifying Meal Service and Monitoring Requirements in the National School Lunch and School Breakfast Programs by the Food and Nutrition Service (3,546 comments):_

This rule added flexibility to meal pattern and monitoring requirements in the National School Lunch and School Breakfast Programs, simplifying dietary stipulations on meals served in schools. Granting greater flexibility to school lunch programs allows schools to better tailor to the needs of their students and communities while maintaining the integrity of the programs.

2) “Restoring Internet Freedom”

_Telecommunications; Common Carriers; Internet by the Federal Communications Commission (2,801 comments):_

This rule redefined portions of the original Restoring Internet Freedom Order (the rule that revoked net neutrality) that were remanded to the FCC following Mozilla Corp. v. FCC. As the name suggests, this order freed internet providers of burdensome rules, resulting in a blossoming of innovation and consumer choice.

3) “Legitimate Asylum”

_Procedures for Asylum and Withholding of Removal; Credible

Of course, it’s rare that major deregulatory progress is made in heated presidential election years.
But despite this fact, our RAC still made tremendous progress in slowing the encroachment of the federal government on our lives.

According to the Department of Energy, the regulatory state aimed to impose regulations that would have cost the average consumer around $200 and create an undue burden on the appliance industry. That’s more than the average cost of a family of four to feed their family for a month.

Nevertheless, despite the coronavirus pandemic, the Regulatory Action Center (RAC) still managed to notch several important victories – including ending unnecessary regulations on household appliances, which drive up prices and drive down performance.

In conjunction with our partners at the Competitive Enterprise Institute, our RACtivists successfully petitioned the Department of Energy to roll back several burdensome emissions standards.

Most recently, in October of 2020, the Department of Energy announced its intent to deregulate emissions standards on clothes washers.

In continuing with our mission to follow through on our petition to the end, our activists submitted 1,346 unique comments supporting this deregulation, making up a record 97 percent of all the comments submitted.

These are the overlooked victories that will make a lasting impact on Americans for decades to come...

Nevertheless, despite the coronavirus pandemic, the Regulatory Action Center (RAC) still managed to notch several important victories – including ending unnecessary regulations on household appliances, which drive up prices and drive down performance.

In summary, FreedomWorks Foundation’s Regulatory Action Center made a significant impact on regulation under President Trump and is prepared to face the new challenges of the Biden administration.
A STEP-BY-STEP GUIDE TO THE REGULATORY PROCESS

Please note that the steps for implementing a new rule or rescinding one are the same.

1. Bureaucracy Drafts a Regulation

2. Review by the White House Office of Management and Budget (OMB)/Office of Information and Regulatory Affairs (OIRA)

3. Notice of Proposed Rule Published in the Federal Register*
   *There are few exceptions to this rule

4. **Public Comment Period**
   This is the one step where the American people can have their voices heard and stop a regulation from taking effect. Major public response to proposed rules can be decisive in the regulatory process.

5. Bureaucracy Responds to Public Comments With Final Regulation Language

6. Bureaucracy Internally Reviews Regulation

7. OMB/OIRA Issues Final Review

8. Regulation Included in Federal Register

9. Rule Takes Effect

HOW CONGRESS CAN STOP REGULATIONS

1. Passing a law eliminating, clarifying, or altering the regulation.

2. Eliminating funding for enforcement of the regulation.

3. Using the Congressional Review Act process to revoke the rule within 60 days of its finalization, which requires simple majority votes in both houses of Congress and the President’s signature.
**BATTLING FOR ELECTION INTEGRITY**

In the lead-up to the contentious 2020 presidential election, many Americans became concerned that well-funded left-wing organizations would continue weakening election security laws to make it “easy to vote” — but all at the direct expense of ballot integrity.

Sadly, the COVID-19 pandemic created a perfect opportunity for Democrats to push for the expansion of universal mail-in voting to every registered voter, creating the opportunity for large-scale fraud.

FreedomWorks Foundation made educating our activists on election integrity a top priority. This included working with allied groups to drive grassroots action on election integrity to governors and state legislatures in five states (Florida, Pennsylvania, Ohio, Georgia, and Tennessee).

After learning about the issues at play, our activists sent 899 letters to lawmakers in these states, advocating for the use of paper ballots (or at least machines that generate a printed ballot), conducting automatic post-election audits, avoiding the use of network-connected voting devices, and mandating constant video monitoring of ballot processing locations.

When COVID-19 stopped us from holding more in-person grassroots meetings, FreedomWorks Foundation used Zoom video conferencing to launch a series of live, online grassroots trainings on various aspects of election integrity, as well as several webinars featuring leading election security experts from across the country.

The capstone of our year’s efforts came in the fall, when FreedomWorks Foundation developed a series of two in-person trainings and broadcast them online to arm several hundred grass-tops activist leaders from across the country with information on how to become poll workers and election observers, and how to share that knowledge with their networks. These activists served as frontline, trained response teams equipped to spot and report suspicious and errant activity in the key states that swung the election.

Now, after our concerns came to fruition in 2020, many of the same activists FreedomWorks Foundation educated and trained on this issue are focused on changing state election policy to ensure an electoral process that can be verified and trusted by everyone.
“Why the Pennsylvania vote count might throw U.S. into political crisis.”

“[C]onservative groups are training volunteers in many states to challenge votes. Among them is FreedomWorks, a nonprofit group that helped organize protests against coronavirus lockdown policies this spring. FreedomWorks has prioritized Pennsylvania and plans to field a ‘large group’ of election monitors to help ensure the election’s legitimacy, said its president, Adam Brandon.”
CENTER FOR ECONOMIC FREEDOM
PROJECTS FOR 2021

Save The Nation

In 2021, the Center for Economic Freedom is producing a new Sunday news program entitled “Save The Nation” on NewsMaxTV. The first episode ran on Sunday, February 7 at 11 AM EST. You can access the show at www.newsmaxtv.com by clicking the live button on their homepage or you can check out your local listings to find Newsmax TV from your local cable provider.

This show allows the Center for Economic Freedom to reach a larger audience each week and affect the media narrative around economic issues. According to Reuters, “Nielsen data showed Newsmax averaged 277,000 viewers a day in December” and with conservatives branching out to new outlets, it can be expected to grow.

This is a change to really put FreedomWorks’ major programs on display. We’ve already been able to showcase our Building Education for Students Together (BEST) initiative.

When Politicians Panicked


In this book, Tamny discusses the impact of making decisions based on political motivations. Tamny also discusses how economic growth and innovation are the solutions—not government-mandated lockdowns.
REGULATORY ACTION CENTER

We have a major problem on our hands, America.

“Joe Biden has been US president for less than two weeks and has already issued nearly as many executive action as Trump and Obama did in the same period, combined.”

– Amanda Shendruk, QUARTZ, Jan, 31, 2021

In 2021, we’re preparing to combat the regulation- happy Biden administration. Towards this end, we must do more than just grow our RACtivist base.

We must have a robust media presence. As we head into 2021, the RAC will build deeper connections with our engaged community, partner organizations, and elected officials, as well as continue our great work of recruiting, educating, and mobilizing our activist network.

To bolster these efforts, we’ve updated the RAC’s standard operating procedures to ensure that our activist community has more opportunities to take “RACtion.” We’re fully utilizing our impressive social media channels to raise media awareness of the RAC and our activists’ hard work.

By taking on these endeavors, we hope to not only cement the RAC’s legacy as the undisputed leader of regulatory action, but also to save our country from the worst elements of President Biden’s unhinged regulatory agenda.
2021 LAUNCH: THE CENTER FOR A NEW MAJORITY

In the coming few years, the debate is going to be over the ideological future of the Freedom Movement.

FreedomWorks Foundation’s Center for a New Majority is being created to study and analyze free-market ideas – and how we, as a movement, can most effectively promote those principles.

We are taking the marketing of these principles to the next level by accounting for America’s changing demographics.

This can be done. But it will take constant polling, message testing, and state-of-the-art targeted persuasion campaigns – programs at which FreedomWorks Foundation is proven to excel.

The Center for a New Majority will accomplish this by actively studying the public perception of our core issues using industry-leading pollsters such as Scott Rasmussen and Brett Loyd.

Based on the polling results, we will craft messaging that maximizes the popularity of our key issues and personalize them to various audiences, swing states, and targeted congressional districts.

One such targeted issue is college debt forgiveness. This is a hot topic that will only grow hotter with constant calls from the new Biden administration and prominent Democrats’ for more “free stuff.” For the average American, this is an issue that has very little to do with any ideological view – rather it is influenced more by personal circumstances or how the issue affects their state or congressional district.

The Freedom Movement needs to learn how to market our views more effectively and persuasively on numerous issues that affect ordinary Americans.

The issues that can be targeted in this manner are endless – censorship, election security, healthcare, Social Security, and immigration are just a few examples.

The Freedom Movement needs to learn how to market our views more effectively and persuasively on numerous issues that affect ordinary Americans.

That’s why the Center for a New Majority’s findings will not sit on a shelf and gather dust. Instead, the Center will produce regular reports on our findings and share them with key stakeholders.

This will help us (and our allies) identify where we’ve gone wrong on messaging in the past, and how all parties can fix the messaging problems moving forward.

Ultimately, we will use this critical information to influence the media narrative and help build the Center for a New Majority’s presence as a key player going into 2022 and beyond.
Conservatives may have lost control of the White House and Congress, but the primary institutions that have failed us in the 2020 election are largely at the state and local levels.

The good news is, Republicans didn’t lose one statehouse this election cycle, which means we have opportunities to make significant progress in 2021.

That’s why FreedomWorks’ state-level priorities are not solely defensive. Instead, they involve offensive actions to reform our decaying institutions.

Our educational, healthcare, electoral, criminal justice, and retirement and pension systems all represent institutions ripe for reform. The reformation must begin now if the Freedom Movement is to have a successful 2022 and 2024.

Rather than being a single voice for a cause, FreedomWorks Foundation helps amplify activists’ voices to make sure members of Congress and state legislators hear our message loud and clear. What is new is that we are recruiting and adding permanent coordinators to our efforts aimed at reforming the specific institutions mentioned above.

Reform Our Institutions will set in place the expertise and long-term grassroots commitment to effect change in our education, health care, regulatory, and electoral systems.
Supporting School Choice and Vouchers

Each parent is responsible for their child’s education and has the right to choose the setting that will be the best fit for their child. Each child’s needs are different. Whether it’s a public school, homeschool, charter school, magnet school, or any other sort of school—parents need the ability to find that fit.

With School Choice, every teacher and administrator will be incentivized to look at the policies, procedures, and strategies of other successful educational institutions to ensure they are not just keeping pace, but actually winning the horse race.

Protecting the Electoral College

There is an effort at the state-level to sidestep the Electoral College in favor of the National Popular Vote Interstate Compact.

Under this scheme, states that have adopted the compact would give their electors to the winner of the popular vote, regardless of which presidential candidate won the state.

FreedomWorks will oppose any attempt by states to join the National Popular Vote Interstate Compact and educate citizens about its dangers.

I was debating whether or not to homeschool them when the schools shut down for COVID last year. This provided me the opportunity to try out homeschooling, and I found out that it really seemed to work for our family...it brought us closer as a family, and they started to make progress academically.

Slusser family - North Carolina parents #EdTheWay
Securing Our Election Systems

In several states, because of COVID-19, executive actions were taken to allow for more absentee voting and the extension of vote-counting periods in ways that were illegal (and in the case of Pennsylvania, in violation of the commonwealth’s Constitution).

FreedomWorks will support state efforts to curb the use of insecure universal vote-by-mail schemes, and promote grassroots involvement to ensure ballots can be verified as cast by eligible voters.

Protecting Redistricting From “The Swamp”

2021 begins a new decade, which means a new round of reapportionment and redrawing of state and federal legislative districts. FreedomWorks will oppose state efforts to establish unelected “redistricting commissions” in any states that follow traditional and time-tested redistricting procedures.

Pushing Free Market Healthcare Reform

One of the most promising innovations in the delivery of affordable, quality health care has been the rise of Direct Primary Care (DPC) practices, in which patients pay a flat fee for access to a primary care physician and a host of standard tests and services at a discounted cost, thereby bypassing insurance.

FreedomWorks will support state and federal efforts to remove barriers to Direct Primary Care adoption, and will strongly combat any regulatory efforts to roll back the progress that has already been made.
WASHINGTON GRASSROOTS CENTER

In 2019 and 2020, even while dealing with coronavirus restrictions, FreedomWorks was one of the only organizations to organize in-person fly-in events to educate and advocate for key legislative battles, such as the confirmation of U.S. Supreme Court Justice Amy Coney Barrett. Unfortunately, because of limited meeting space available at our facility, we are often faced with the prospect of hosting hundreds of engaged activists at other locations around Washington, resulting in increased costs and reduced in-person time between activists and our staff.

Fortunately, FreedomWorks has been able to negotiate a very attractive arrangement with our current landlord that will allow us to build out an entire floor at our building in downtown Washington. This new facility will serve as our Washington Grassroots Center and will be a training ground, command center, and forward operating base for our staff, our economists, our activists, and our allies. Our Grassroots Center will allow FreedomWorks to host activists in Washington every week Congress is in session and to train 6,000 grassroots leaders every year.

TRAIN
hundreds of thousands more grassroots citizens

INCREASE
activist fly-ins from five in 2020 to 18 in 2021

HOLD
grassroots daily events with activists and allies

BRING
6,000 more activists to D.C.
What “blue wave”?

For months leading up to the November 2020 election, Democrats and their allies in the mainstream media kept pounding the narrative that Republicans were going to witness historic defeats across the country. However, once the dust settled the picture was not as bleak as they projected.
Make no mistake about it, this is still a center-right country. Our movement is strong and it will only continue to grow.

The Freedom Movement still stands strong at this critical moment in our nation’s history. Despite massive record turnout across the country, Democrats only have razor-thin majorities in both chambers. Republicans were able to chip away at Speaker Nancy Pelosi’s majority and now only a handful of seats stand between us and reclaiming the speaker’s gavel. In addition, the Senate is split 50-50, making President Joe Biden essentially a lame-duck president from the first day he set foot inside the White House.

Make no mistake about it, this is still a center-right country. Our movement is strong and it will only continue to grow. We’ve been in this position before, and we know how to put incredible pressure on Congress to prevent bad policies from becoming law.

As we push forward, we will prove once again that FreedomWorks for America is a force to be reckoned with.

17 OF 29 FWFA ENDORSED CANDIDATE VICTORIES

HOUSE
Burgess Owens (UT-4)  
David Schweikert (AZ-6)  
Scott Perry (PA-10)  
Ted Budd (NC-13)  
Paul Gosar (AZ-4)  
Victoria Spartz (IN-5)  
Matt Rosendale (MT-AL)  
Nancy Mace (SC-1)  
Yvette Herrell (NM-2)  
Steve Chabot (OH-1)  
Chip Roy (TX-21)  
Maria Elvira Salazar (FL-27)  
Mary Miller (IL-15)  

SENATE
Steve Daines (MT)  
Joni Ernst (IA)  
Thomas Massie (KY-4)  
Byron Donalds (FL-19)  

Cynthia Lummis (WY)
In 2020, FreedomWorks for America’s ability to mobilize the grassroots online and on the ground was unmatched. Through the use of peer-to-peer text messaging, digital advertising, and over-the-top (OTT) advertising on services like Hulu and Roku, we made a huge impact in key districts and states. In addition, our efforts provided air cover for our on-the-ground activists to help pull off victories in November that shocked political pundits everywhere.

Media networks from both sides of the aisle had made early projections that not only would the Democrats keep control of the U.S. House, but they would actually gain at least a handful of seats. Of course, in the lead up to the 2020 elections, virtually everyone agreed Republicans would struggle to hold onto seats and that Speaker Nancy Pelosi’s House majority would be expanded – likely by as many as 12-15 seats.

In fact, with a high-stakes presidential race and several hard-fought U.S. Senate contests, few in the Freedom Movement prioritized resources targeting U.S. House races – except FreedomWorks for America.


That program began with early and continual investments in activist recruitment across all thirty targeted districts, training on effective messaging and texting, district-wide targeted social media programs, and constant polling from allies like renowned pollster Scott Rasmussen.

It’s that polling – which showed far different results than media elites’ polls – that made us suspicious of the mainstream media’s projections.

Instead of a Democrat blowout in the U.S. House, Speaker Pelosi’s majority was whittled down to just five seats – giving her the smallest House majority since the 1930s – largely on the success of FreedomWorks for America’s Dirty Thirty Program, combined with the additional contests we added as Election Day 2020 drew near.

In fact, FreedomWorks for America won 17 of the 29 races in which we were engaged in the November elections.

Early on, we saw several victories during the primary as well, with U.S. House candidates like Republicans Nancy Mace (SC-1), Victoria Spartz (IN-5), Yvette Herrell (NM-2), Mary Miller (IL-15), and María Elvira Salazar (FL-27).

In addition, we fought back against potential primary challengers to freedom fighting allies such as Republican U.S. Representatives Thomas Massie (KY-4) and David Schweikert (AZ-6), and Senator Steve Daines (MT).

In fact, in the fall, it was House Republican women that helped chip away at Pelosi’s majority. Out of the races that were flipped, 11 of the 15 House candidates were female.

Two examples were Yvette Herrell’s victory against Democrat incumbent Xochitl Torres-Small in New Mexico’s second congressional district and María Elvira Salazar’s victory over Democrat incumbent Donna Shalala in Florida’s 27th congressional district.
FreedomWorks for America endorsed both of these challengers when they ran in 2018, but they came up just short at the ballot box.

But FreedomWorks never left the fight. They kept working and kept expanding their reach within both of these districts through 2019 and 2020, helping to secure victory for both of these new Republican women almost by sheer force of will.

This is exactly the kind of permanent campaign model the Left has used to flip once-solid Republican states like Colorado and Virginia, and it’s the model FreedomWorks for America is dedicated to expanding for the Freedom Movement.

With the average margin of victory hovering around 2% in the Dirty 30 congressional districts in 2020, our efforts to recruit and grow relationships with those activists within the districts to push back against the Democrats was a critical reason Republicans were able to flip nine of those target House seats.

For over a decade, FreedomWorks for America has been at the forefront of rallying the Freedom Movement at all levels: presidential, Senate, House, governorships, and state legislatures.

All of our hard work and recruitment over the past few years has put FreedomWorks for America in a great position to strike back aggressively to defend freedom-loving allies,” fire Speaker Pelosi, and take back the U.S. House.
FREEDOM WORKS FOR AMERICA
2020 By The Numbers

100,000+
“Dirty Thirty” activists recruited and put into action

266,000+
Voter doors knocked on

$4,300,000
Raised and spent in support of our efforts

10,000,000+
Peer-to-peer texts sent

17 of 29
Targeted congressional races won

VOTE FOR NANCY MACE
FOR CONGRESS ON NOVEMBER 3RD

VOTE FOR VICTORIA SPARTZ
TUESDAY • NOVEMBER 3RD

VOTE FOR STEVE DAINES
TUESDAY • NOVEMBER 3RD

VOTE FOR BURGESS OWENS
FOR CONGRESS ON NOVEMBER 3RD
2021-2022 “FIRE PELOSI” TARGET DISTRICTS

YOU’RE FIRED!

Lauren Underwood IL-124  Conor Lamb PA-17  Haley Stevens MI-11  Ron Kind WI-03

Cindy Axne IA-03  Abigail Spanberger VA-07  Lidia Sánchez CA-31  Elissa Slotkin MI-08

Susie Lee NV-03  Tom O’Halleran AZ-01  Matt Cartwright PA-08  Jared Golden ME-02

Chris Pappas NH-01  Abigail Spanberger VA-07  Kim Schrier WA-04  Lucy McBath GA-06

Elaine Luria VA-02  Sean Patrick Maloney NY-18  Andy Kim NJ-03  Jared Golden ME-02

Tom O’Halleran AZ-01  Lindsey Graham SC-08  Josh Gottheimer NJ-05  Mikie Sherrill NJ-11
According to The Cook Political Report, fewer than 32,000 votes could have flipped the U.S. House of Representatives to the Republicans. We are so close, and FreedomWorks for America aims to help get conservatives across the finish line in 2022.

Building on the success of our 2020 “Dirty Thirty” program, FreedomWorks for America is set to launch an even bigger program dedicated to firing Speaker Nancy Pelosi (D-CA) as Speaker in 2022. A flip of just a handful of seats will accomplish that.

FreedomWorks for America is wasting no time ensuring the U.S. House is placed back in conservative hands in 2022 with the “Fire Pelosi” 2021-2022 Campaign Plan.

![Image of Nancy Pelosi](image-url)
The initial stages of this plan focus on the “Pelosi Puppets” – the remaining 21 Democrats who represent districts that President Trump won in 2016.

Many down-ballot Republicans saw success in 2020 by appealing to their district’s issues and values. With a larger focus on message testing, FreedomWorks for America will identify many of these key points to help frame our messaging within these target districts as we head into election season.

But, while post-2020 Census redistricting is likely to change these districts, it’s unlikely to make these members untouchable.

That’s especially true since Democrats failed to flip state legislatures in 2020 (meaning Republicans will largely control redistricting). Instead, our opportunities will likely extend far beyond these key 21 congressional districts once the 2022 midterms roll around.

In fact, if we can raise enough resources, FreedomWorks is preparing to expand our House program far beyond the initial “Pelosi Puppets” we’re targeting right off the bat. Once district lines are set and analysis is done, we’re projecting we’ll add as many as 15 new targets as well.

**OUR SIMPLE, FIVE-PART PLAN IS TO:**

1. **Recruit principled conservatives** with compelling personal stories in each of these districts who can blaze the trail forward for the Republican Party’s next generation;

2. **Expand our grassroots army by 5,000 in each of our initial 21 targeted U.S. House districts and maintain our previous victories.** Our goal is to have a large enough engaged activist base to ensure primary victories and drive turnout in 2022;

3. **Fight to secure America’s elections** in state legislatures due to the numerous arbitrary election laws we saw put in place at the state level under the guise of the Coronavirus shutdowns;

4. **Engage in redistricting fights** across the country and analyze all 435 districts after the process is complete to ensure we’re targeting the most competitive districts or determine whether we need to pivot our resources;

5. **Educate voters in each district** on the Left’s disastrous economic policies using our poll-tested, winning creative and video content, which we’ll push through our vast network of social media and television platforms.

But this program has to begin now. Modern politics never takes a day off.

So the days are over when we could just write a check a couple of months from Election Day and run the hard-hitting TV ads that would win an election.

The fight for 2022 has already begun.
Join the Freedom Movement

TEXT
Text “FREEDOM” to 41490 right now to join the movement

TWITTER
@FreedomWorks | @Adam_Brandon

INSTAGRAM
Username: freedomworks
www.instagram.com/freedomworks

FACEBOOK
Facebook.com/FreedomWorks

YOUTUBE
Youtube.com/user/FreedomWorksAction
FreedomWorks.org/subscribe

INTERNET
FreedomWorks.org

Build a Legacy for Liberty

You’re invited to leave a permanent legacy for liberty by including FreedomWorks in your will or trust. Joining our Legacy Society will ensure that whatever new challenges we face in the fight for liberty, FreedomWorks will be prepared to meet them.

Please contact FreedomWorks today so we may enroll you as a Founding Member of our Legacy Society.

202-942-7645
PSedghi@freedomworks.org
The success of FreedomWorks comes from patriotic Americans like you who do their part by taking action, holding leaders accountable, and contributing their resources. By supporting us annually you can amplify the impact we are able to make through our activist community.

**BENEFITS:**
- "Government Fails. FreedomWorks." car magnet
- Email alerts on upcoming policy issues and races
- The opportunity to participate in opinion surveys

**PUBLIUS TASK FORCE  
MONTHLY GIFTS**

**GADSDEN COMMITTEE  
$500 / ANNUALLY**

**BENEFITS:**
- Freedom Working Magazine subscription
- First book in Adam’s reading list
- Invitations to private receptions and other regional events
- Periodic briefings on critical issues
- Invitation to Restore Liberty, the annual investor retreat
- Invitations to investor conference calls with influential guest speakers

**AMAGI LEAGUE  
$5,000 / ANNUALLY**

**1787 SOCIETY  
$25,000 / ANNUALLY**

**BENEFITS:**
- All benefits of Amagi League
- Private meetings with FreedomWorks President, Adam Brandon and other leadership
- Invitations to join FreedomWorks annual Board of Directors dinner
- Recognition on FreedomWorks legacy wall
2020 Financials

**TOTAL RAISED**
- $19,428,761.62
- $6,797,881.46
- $8,266,428.73
- $4,364,451.43

**TOTAL DONORS**
- 47,745
- 33,519
- 1,568
- 19,823

**MOST COMMON DONATION**
- $50.00
- $50.00
- $20.20
- $35.00

**ALL ENTITIES**
- CORPORATE: $2.1M (10.61%)
- INDIVIDUAL: $13M (69.08%)
- FOUNDATION: $3.9M (20.31%)

**FreedomWorks**
- CORPORATE: $1.9M (28.56%)
- INDIVIDUAL: $4.8M (70.85%)
- FOUNDATION: $40K (0.56%)

**FreedomWorks Foundation**
- CORPORATE: $119K (1.45%)
- INDIVIDUAL: $4.3M (51.61%)
- FOUNDATION: $3.9M (46.94%)

**FreedomWorks for America**
- CORPORATE: $0 (0.00%)
- INDIVIDUAL: $13M (99.41%)
- FOUNDATION: $25K (0.50%)
## Our 2021 Budgets

### FreedomWorks Foundation 501(c)(3)

<table>
<thead>
<tr>
<th>Category</th>
<th>Budget</th>
</tr>
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<tbody>
<tr>
<td>Regulatory Action Center</td>
<td>$1,600,000</td>
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<tr>
<td>Center for Economic Freedom</td>
<td>$3,100,000</td>
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<td>Washington Grassroots Center</td>
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<td>Center for the New Majority</td>
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<td>Reform Our Institutions</td>
<td>$2,800,000</td>
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<td>General and Administrative</td>
<td>$555,000</td>
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<td>Fundraising</td>
<td>$1,110,000</td>
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<td><strong>SUBTOTAL</strong></td>
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### FreedomWorks 501(c)(4)

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<thead>
<tr>
<th>Category</th>
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<tr>
<td>Lobbying for Freedom</td>
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<tr>
<td>Grassroots lobbying across the country</td>
<td>$2,450,000</td>
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<tr>
<td>Building the grassroots army in key districts</td>
<td>$2,000,000</td>
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<tr>
<td>Influencing Members in their Districts</td>
<td>$1,500,000</td>
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<td>Spokespeople for Freedom</td>
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<td>General and Administrative</td>
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<td>Fundraising</td>
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### FreedomWorks for America 527 SuperPac

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<td>Building the Ground Game</td>
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<tr>
<td>Training and Coordinating the Grassroots Program</td>
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<tr>
<td>Recruiting and Vetting principles conservative candidates</td>
<td>$90,000</td>
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<tr>
<td>Turn up the Drumbeat on Social Media Presences</td>
<td>$150,000</td>
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<tr>
<td>Messaging testing, polling and analysis</td>
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<tr>
<td>Ramping up Digital Advertising</td>
<td>$700,000</td>
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<tr>
<td>Preparing Our Texting Program</td>
<td>$200,000</td>
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<tr>
<td>Launching “Trial Run” election programs</td>
<td>$210,000</td>
</tr>
<tr>
<td><strong>SUBTOTAL</strong></td>
<td><strong>$2,750,000</strong></td>
</tr>
</tbody>
</table>

### 2021 Total Budget

| **$26,670,000** |
Our 2020 Financials

### All Entities Income Growth

<table>
<thead>
<tr>
<th>Year</th>
<th>Income (MILLIONS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>2020</td>
<td>$19,400,000</td>
</tr>
<tr>
<td>2019</td>
<td>$16,500,000</td>
</tr>
<tr>
<td>2018</td>
<td>$11,900,000</td>
</tr>
<tr>
<td>2017</td>
<td>$8,400,000</td>
</tr>
<tr>
<td>2016</td>
<td>$9,900,000</td>
</tr>
<tr>
<td>2015</td>
<td>$9,600,000</td>
</tr>
</tbody>
</table>

### All Entities Income 2020 Distribution

- **FreedomWorks**: $8,366,449
- **FreedomWorks Foundation**: $6,797,828
- **FreedomWorks for America**: $4,364,451

### All Entities 2020 Combined Expenses

- **82%** Programs
- **8%** General & Administrative
- **10%** Fundraising
Donations of any amount
Gifts of stock
Confidential giving (no public disclosure rules)
Contributions used to pass/defeat legislation
Donations to support or oppose candidates
Tax-deductible
Donations from corporations (Disclose name, address, and occupation)
Report the name, address, occupation, and employer of all donors who contribute over $200 in a calendar year

501(c)(3) ORGANIZATION
501(c)(4) ORGANIZATION
SECTION 527 "SUPER PAC"
FreedomWorks Leadership

ADAM BRANDON
President

PARISSA SEDGHI FORNWALT
Executive Vice President

STEVE MOORE
Senior Economist

MAC STODDARD
Vice President of Innovation

JOHN TAMNY
Vice President and Director, Center for Economic Freedom

NOAH WALL
Executive Vice President

BOARD of DIRECTORS

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- Adam Brandon
- Ted Abram
- Paul Beckner
- Peter Copses
- Thomas Knudsen
- Robert T.E. Lansing
- Stephen “Moz” Modzelewski
- Richard J. Stephenson

FREEDOMWORKS FOUNDATION
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- Adam Brandon
- Ted Abram
- Joan Carter
- Michael Darland
- Robert T.E. Lansing
- Nicola Opdycke
- Mary Beth Weiss
“And for the support of this Declaration, with a firm reliance on the protection of Divine Providence, we mutually pledge to each other our Lives, our Fortunes, and our sacred Honor.”