

FreedomWorks-Bullfinch Group Hispanic Latino Policy Survey

Poll conducted November 6 - 11, 2021

As part of our Hispanic Grassroots Alliance, FreedomWorks is pleased to release highlights of our second in-depth survey of Hispanic and Latino Americans.

Hispanic and Latino Americans are increasingly voting Republican, an exciting trend that began in 2020 and has continued into the 2021 statewide races. Though some on the Left have feigned shock over this, it is not at all shocking when we take a look at what their side has to offer: woke nonsense and identity politics. What Hispanic and Latino Americans really care about, according to these results, is **economic opportunity, safe communities, and parental choice in education**—not whether or not they prefer the term “LatinX.”

While Democrats will go on taking this demographic for granted and insulting them with contrived policy issues, at FreedomWorks, we believe that the GOP is the only party to give Hispanic and Latino Americans what they want and deserve. By seizing on the energy for the three key issues of economic opportunity, the rule of law, and education reform, the GOP can make huge strides for freedom for all while continuing to bring more Hispanic and Latino voters into the fold.

Overall, Hispanics and Latinos cited the economy as the most important issue facing them and their neighbors. They specifically named unemployment and rising prices for commodities as their top concerns.

- When asked to rate the importance of 10 major issues facing Americans on a scale of 1 to 10 (1 being unimportant and 10 being very important), the economy ranked as first, with an average score of 8.2 of 10.
- When asked to rank five economic issues against each other in terms of importance, “getting Americans back to work” took priority for Hispanic and Latino respondents, followed by wasteful government spending.
- When asked to rate multiple economic issues on importance independently of one another (1 being unimportant and 10 being very important), the cost of everyday goods like clothing and groceries had the highest rating of 8.3.

Hispanics and Latinos rated crime and safety just below the economy, preferring to live in communities where *all* reports of crime generate a response from law enforcement. Survey participants also expressed fear of a lack of police resources in their neighborhoods.

- Of the total surveyed group, nearly three-fourths of respondents stated they would prefer to live in a community where police officers address every crime.
 - Alternatively, only 22% of the surveyed group stated they would prefer to live in a community where officers do NOT respond to misdemeanor crimes, such as shoplifting and traffic violations.
- 52% of Hispanics and Latinos who responded to the survey believe there are not enough police officers in their area to address the needs of the community.
 - 35% believe there are too many and that these officers abuse their power rather than addressing the needs of the community.

- A majority of Hispanics and Latinos (58%) believe the American police and justice systems are not tough enough on crime.

Education was rated as an 8 out of 10 on importance by Hispanics and Latinos. They exhibited a concern over a lack of parental involvement in their children's education, as well as a fear of curriculum not preparing their children for the future as their top education concerns.

- When asked to rate a series of education issues on a scale of 1 to 10 in importance, Hispanics and Latinos rated a lack of parental involvement in education at a 7.9 on average.
 - 61% believe parents should have more oversight into their children's education, while teachers and administrators have less.
- They similarly rated the curriculum not being rigorous enough to prepare their children for future jobs as a 7.9.
- 50% of Hispanics and Latinos believe parents should be able to use the public dollars designated for their childrens' education to send them to whichever school they want.