





























"Freedom Works exists to build, educate, and mobilize the largest network of activists advocating for the principles of smaller government, lower taxes, free markets, personal liberty, and the rule of law."



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PRESIDENT'S OVERVIEW

By Adam Brandon



2021 began with our backs firmly planted against a wall.



If there's one thing I hope you'll keep in the forefront of your mind as you read through the following pages of our FreedomWorks' 2021-2022 Annual Report, it's that.

One year ago, the Left was still flying high, fresh off of their narrow wins in the 2020 elections.

With control of the White House and both houses of Congress, the Left's goal was to guarantee themselves permanent political power by:

- Destroying the U.S. Senate filibuster;
- Ramming through an election takeover scheme:
- Granting Washington, D.C. statehood; and
- Packing or otherwise altering the makeup of the U.S. Supreme Court.

Not one of those nightmares has come true. And it's not by accident.

In the following pages, you'll see how the generous financial support of investors like you helped FreedomWorks activists make a tremendous impact over the past year.

By every measure, you and I have had our hands full. But I trust you are not weary from the fight. I hope you're as excited as I am about 2022.

There's no doubt that the tide is turning.

The American people are as fed up with the Left as I've ever seen. President Biden's approval numbers have tumbled into the basement and haven't stopped sinking.

Whether it's the horrific Afghanistan withdrawal, worsening supply chain problems,



soaring inflation, or COVID mismanagement, the only area where the Biden administration hasn't shown gross incompetence has been our southern border – and that's only because that crisis was clearly created on purpose.

On top of that, the Biden administration has added a heavy dose of ham-handed authoritarianism.

How else could you describe weaponizing anti-terrorism powers against parents who show concern about their kids' education?

Or the recent "threat bulletin" from the Department of Homeland Security stating that those who "sow discord or undermine public trust in U.S. government institutions" (like the CDC) are now potential terrorists?

The truth is, the real culprits for lost trust

in government institutions are the government institutions themselves!

So I don't know about you, but I don't just want to win in 2022.

I want to deliver a knockout blow this November to all of the radical Left's "woke," socialist madness that's tearing our country apart. I want the reverberations from this November to be felt for years to come.

And I want the candidates who emerge victorious on election night this November to be rock-solid, limited government champions who will fight to restore the constitutional liberties that are under attack everywhere you and I look.

Every poll I look at tells me this can happen.

But there's one more place you and I need to look to see if this kind of victory is possible.

That's in a mirror.

So as you read through the following pages, please understand that what you're really seeing isn't a collection of facts, statistics, and stories. What you're seeing is your investments in action – the impact FreedomWorks' grassroots activists are making with your generosity. Grassroots are essential, and you have helped make this all a reality.

And with so much on the line in 2022, I hope you will continue to support FreedomWorks generously – and help ensure we have much to celebrate this November.

M. B.L





OPENING THE WASHINGTON GRASSROOTS CENTER

During April 2020 – as the world locked down and the economy cratered – FreedomWorks secured an outstanding deal on the lease of the fifth floor of our Washington headquarters, which had never previously been occupied.

The Washington Grassroots Center – which officially opened in conjunction with our 1787 Society legislative retreat in October – will revolutionize our work for years to come. In fact, it is already doing so.

No other organization in Washington, D.C. has a space like ours in a place like the Washington Grassroots Center.

Activists who venture into the Swamp needed a friendly base camp a short walk away from Capitol Hill and several federal agencies.

We needed a place where we could hold grassroots trainings on a continual and consistent basis.

And our friends in the conservative movement needed a space to hold meetings – including our allies in the House Freedom Caucus who currently are barred by Speaker Pelosi from holding hearings in their places of work.

This multi-purpose space includes an auditorium that can accommodate more than 100 people, a reception area in the foyer, a kitchen and bar for refreshments, and additional office space for our growing staff.

Almost immediately after the opening, we hosted our first fly-in for our top activists, whom we call FreedomWorks Ambassadors. Each



Congresswoman Yvette Herrell | (R-NM)



"Thanks to FreedomWorks for hosting; the House Freedom Caucus really considers this a huge issue and you're a great partner with us to host, and we're grateful for that."

Congressman Andy Biggs | (R-AZ)

Ambassador has his or her own network of activists, magnifying our efforts and taking our message to more people, generating scalability for all of our campaigns.

Within the first six weeks of the Washington Grassroots Center, we trained 370 new grassroots activists from 34 states!

Each of these five fly-ins featured national conservative leaders who are widely respected in their fields.

Activists from all over the country told us how much they enjoyed hearing from our speakers and learning about the most cuttingedge issues facing America. With Speaker Pelosi (D-CA) refusing to allow meetings on Capitol Hill, FreedomWorks also was proud to host the House Freedom Caucus hearings on President Biden's border disaster and vaccine mandates. And we will continue to host House Freedom Caucus events in the future.

It is through the support of our community that we are able to provide world-class resources and programming in a splendid space for activists, Members of Congress, and everyone in between.

We honor those who support us by installing on the wall that surrounds the Washington Grassroots Center's auditorium the names of our 1787 Society members, without whom we could not fulfill our mission.



Notable Speakers at Fly-Ins



Mollie Hemingway, the author of *Rigged: How the Media,* Big Tech, and Democrats Seized Our Elections



Corey DeAngelis, an advocate and spokesman for school choice



J. Christian Adams, a former Department of Justice official and nationally recognized election integrity expert



Arizona State Representative Quang Nguyen



Hans von Spakovsky, a renowned election integrity expert with the Heritage Foundation



Florida State Representative Anthony Sabatini



Cleta Mitchell, a leading elections lawyer



Stephen Moore, FreedomWorks' Senior Economist and Economic Advisor to President Trump





"I just wanted to say thank you again for the weekend conference in DC. You have created such a wonderful 'movement' of knowledge and tools to fight back against so many things that have corrupted our education system, and it is appreciated by many of us. Thank you again for all that you do, and for sending the extra books for the other ladies working hard in NC. Keep up the great work! If there is ever anything I can do that's helpful to you, please don't hesitate to ask!"

- Kelly W. | North Carolina

"Thank you for an amazing and inspiring Fly-In.

I left feeling much better equipped for my race and completely invigorated. Running for school board with such young children at home is definitely a huge commitment. But connecting with you and with others who are making those same sacrifices is heartening. Together we can do this!"

- Charlotte G. | Arizona

"[I enjoyed] how welcome you all made us feel,
being my first time. How professional, the
knowledge is right on and easy to understand, the
networking. I could go on and on about how great
FreedomWorks is. I can't thank all of you enough
for allowing me to be a part of this."

- Yolanda R. | Illinois





"You must never, ever, ever give up. You must never, ever give in to disillusion. You must never, ever, ever forget that actually good, ordinary folk out there understand just how valuable freedom is and will not surrender their liberty for socialism." — Nigel Farage





2021 REPORT

As a 501(c)(4) organization, FreedomWorks, Inc. focuses on mobilizing the grassroots to help pass or defeat legislation at the state and federal levels and sounds the alarm about politicians' legislative records.

In 2021, FreedomWorks certainly had its hands full battling President Biden's radical agenda in Congress and mobilizing our activists to pass reforms at the state level – including supporting election security measures and halting anti-American Critical Race Theory indoctrination.

The good news is, with the completion of the Washington Grassroots Center – our new training facility just blocks from Congress – we're ensuring our grassroots activists will have an even louder voice in American politics in the months and years to come!

ENERGIZING THE GRASSROOTS

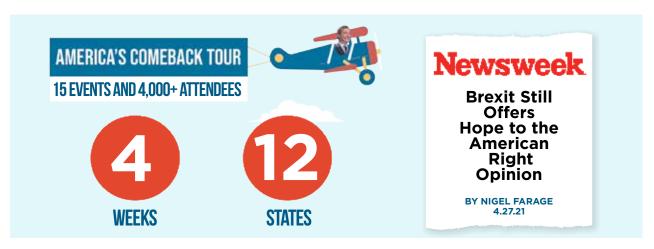
People who think all hope is lost never fight with everything they have.

Very early on in 2021, FreedomWorks recognized our grassroots activists needed to be energized to battle everything the Biden administration was scheming to force on this country.

With the help of Brexit architect Nigel
Farage, FreedomWorks crisscrossed the
country showing grassroots patriots exactly why
they should recommit to the fight and that they
would win!

After battling for Brexit for years, suffering one setback after another – but finally coming out on top – there's no one in the world bettersuited to send that message than Nigel Farage.

And this tour became key to energizing grassroots Americans to stand up to the Biden administration – and paid enormous dividends in the many legislative battles we faced in 2021.



Federal Legislative Battles – Saving the Filibuster and America's Election System

"BIDEN SIGNALS OPENNESS TO ELIMINATING SENATE FILIBUSTER."

That headline in *Politico* in the summer of 2020 sent the message to anyone paying attention to the presidential race that Joe Biden was anything but the "moderate" American media elites claimed he was.

Joe Biden was making it clear to his base that, if elected, he aimed to make good on his promises to "transform" America.

When the smoke cleared from the 2020 elections – and the Left emerged with control of the White House, the U.S. House, and the Senate (with Vice President Kamala Harris casting the tie-breaking vote) – it was clear the key battle over the first two years of Biden's presidency would be the fight over the filibuster.

Without the Senate filibuster, only 51 votes would be needed to pass most major legislation – not 60 as currently required by Senate rules.

In other words, without the filibuster, there could be no stopping the Left's radical agenda.

For over a year, FreedomWorks activists worked around the clock to keep the pressure on both Kyrsten Sinema (D-AZ) and Joe Manchin (D-WV) to save the filibuster – two Democrats whose votes would prove decisive.

Knowing our pressure was working, the radical Left launched a massive pressure campaign of their own against Senators Sinema and Manchin.

In January of 2022, Senate Majority Leader Chuck Schumer (D-NY) floated a "carve out" to keep the filibuster on the books, but ensure so-called "voting rights" legislation – the Left's key priority this Congress – was exempt from being filibustered.

Under the H.R. 1 and H.R. 4 voting rights schemes pushed by the Left this Congress:

- Voter ID laws would have to be approved by the Department of Justice before going into effect. The Department of Justice, of course, has already sued both Texas and Georgia to halt their election integrity laws;
- The Washington, D.C. Swamp would effectively seize control of states' redistricting maps;

All 501(c)(4) organizations, like
 FreedomWorks, Inc., would be forced to disclose information on our donors

 leaving them open to harassment by

 Antifa radicals and woke corporations.

In a last-ditch attempt to browbeat Senators into supporting his agenda, President Biden flew to Atlanta, Georgia and effectively stated that Republicans and Democrats who opposed him were on the same side as segregationists George Wallace and Bull Connor!







On January 19, the Left's attempt to gut the filibuster failed with all Senate Republicans voting against this scheme as well as Democrat Senators Kyrsten Sinema (D-AZ) and Joe Manchin (D-WV).

All in all, our grassroots activist community drove over 500,000 messages to their elected officials in Washington, D.C., urging them to oppose these bills and to preserve the filibuster.



FreedomWorks Fight to Save the Filibuster

Delivered 634,9/5 total legislator contacts to save the Senate filibuster;

Generated **50,868** phone calls from our activists who spent over 1,000 hours on the phone;

Held 37 rallies and knocked on a combined 21,000 doors across West Virginia and Arizona calling on Kyrsten Sinema (D-AZ) and Joe Manchin (D-WV) not to cave to the Left's radical pressured

MOBILIZING AGAINST THE BIG GOVERNMENT SOCIALISM BILL

Skyrocketing inflation hasn't stopped President Biden and his radical pals in Congress from attempting to ram through one socialist spending scheme after another.

The centerpiece of President Biden's bigspending schemes, of course, was the so-called "Build Back Better Act" – better known as the Big Government Socialism Bill.

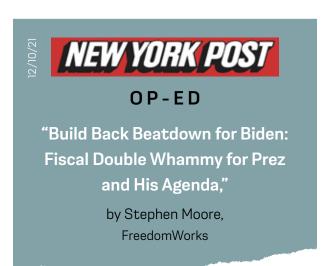
Had this scheme passed, this reconciliation bill would have inserted the federal government's hand into every American's life – from cradle to grave.



All in all, FreedomWorks activists drove more than 143,750 messages to Congress against the reconciliation bill.

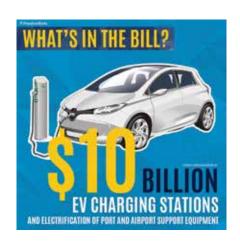
Our activists spent more than 99 hours on the phone with members of Congress and their offices, organized multiple press conferences, and held organized well-attended rallies outside the offices of Senator Mark Kelly (D-AZ) and Senator Maggie Hassan (D-NH).

With so much money on the line, however, the Left is working to pass certain portions of this scheme in a piecemeal approach, so FreedomWorks will need to keep the pressure on.















STATE LEGISLATIVE BATTLES – GOING ON THE OFFENSE



ARIZONA – ENDING CRITICAL RACE THEORY INDOCTRINATION IN GOVERNMENT

Critical Race Theory (CRT) is a disastrous ideology, built on the idea that America is an irredeemably racist nation and that one's race determines moral character.

That's why Arizona State Representative
Jake Hoffman introduced H.B 2906, a bill that
bans CRT training in public institutions and
prevents public funds from going to CRT.

From the moment this legislation was introduced, FreedomWorks worked alongside its activists and the Arizona Capitol to ensure passage. After months of hard work, the Arizona House and Senate passed the bill, which was eventually signed into law by Governor Doug Ducey.



GEORGIA – SECURING ELECTIONS

Georgia's Senate Bill 202, the Election Integrity Act of 2021, is one of the most comprehensive measures taken yet to secure Georgia's elections.

Reforming vote-by-mail practices, the bill provides that the earliest someone can request a ballot is eleven weeks prior to Election Day, and any vote-by-mail application must be turned in at least two Fridays before Election Day. Notably, the bill bans unsolicited mail-in ballot applications and requires more strict voter identification standards to cast a ballot by mail.

President Joe Biden's Department of Justice is attacking the bill's content as racially discriminatory, but we're confident it will withstand legal assaults. Despite the outlandish complaints of the far-Left, Georgia's Election Integrity Act of 2021 is undoubtedly a blueprint for other states to follow.



TEXAS – SECURING ELECTIONS

Signed into law by Gov. Greg Abbott, Texas' Senate Bill 1 is a prime example of election integrity legislation to protect election security and transparency.

This bill cracks down on the practices most vulnerable to voter fraud in Texas. This includes banning 24-hour polling, drive-thru voting, ballot drop boxes, and unsolicited mail-in ballot applications.

Texas Democrats tried everything in their power to stop these overwhelmingly popular reforms from passing by denying Republicans a quorum – the minimum number of members that must be present for the legislature to conduct business.

In Texas, at least two-thirds of the chamber must be present to pass any bill. After months of Texas Democrats hiding from their constituents in Washington D.C., S.B. 1 was finally passed and signed into law.

FREEDOMWORKS ON NEWSMAX!

In February of 2021, FreedomWorks launched a brand-new political talk show on Newsmax TV on Sunday mornings at 11 am.

This TV show helped us cut through media bias and talk directly to the American people about the economy, government policies and the latest news With Adam Brandon hosting, and with numerous appearances by FreedomWorks' Stephen Moore, John Tamny, and other internal and external guests, "Save the Nation" quickly became must-see TV for many grassroots conservatives and helped further establish FreedomWorks as a messaging leader for the freedom movement.



















2021 REPORT

As a tax-deductible 501(c)(3) organization, FreedomWorks Foundation focuses on educating the public on key freedom issues – as well as keeping tabs on the Executive and Judicial Branches, and the "Fourth Branch of Government," the Regulatory State.

FreedomWorks Foundation's Regulatory
Action Center has become a critical weapon in
fighting back against regulations during the public
comment period – effectively the only time the
American people can make their voices heard
during the regulatory process.

And with John Tamny heading our Center for Economic Freedom, FreedomWorks Foundation is taking the lead in a full-throated defense of capitalism against the Big Government Left — not with the facts and figures that free market advocates have always had at our disposal, but with easy-to-understand narratives that stick in Americans' minds.

In 2021, FreedomWorks Foundation launched several new efforts, which you'll read about in the following page – including our education-focused BEST Program.







PARENTS KNOW BEST – RECLAIMING OUR KIDS' EDUCATION

For many Americans, COVID was a tipping point – especially for parents of school-age kids.

During the lockdowns, many parents saw first-hand how Critical Race Theory had infiltrated lesson plans. Others grew frustrated at unscientific mask mandates. Still others were frustrated at how standards were being lowered for "equity."

Sadly, many parents across the country saw their pleas fall on deaf ears as school board members – more often than not – just refused to hear or address their concerns.

Fortunately, FreedomWorks' BEST Program, which stands for "Building Education for Students Together," quickly stepped in to listen to and give a voice to these parents. We launched the BEST Program with the hiring of Laura Zorc in December of 2020 as our Director of Education

REPORT

"Grassroots Organization Pushes
for Reform By Training Parents to
Run for School Board,"

by Jeremy Beaman

Reform. As you may know, Laura led the movement to repeal Common Core in Florida.

Thanks to the support of our donors, the BEST Program continues to grow all over the country – giving real hope to those in the Freedom Movement that the reforms we've sought after for decades can finally be realized.

We're achieving all of our success in true FreedomWorks fashion – by focusing on the grassroots and building a true parent-led movement.

After all, we know that this long-term impact is achieved by empowering parents to make a change, starting at the grassroots level and moving up from there.





TO ACHIEVE OUR GOALS OF PUTTING PARENTS BACK IN CHARGE OF EDUCATION, BEST FOCUSES ON "THE FOUR C'S:"



COALITIONS:

Parents are the only force large enough to impact our education system in the long term. BEST will build and empower state-specific parent-led coalitions to realize this reform. These coalitions will engage in local and state policy issues to enhance parents' rights and create opportunities for their children



CHOICE:

Competition breeds excellence, but teachers unions are determined to protect the government education system's status quo. We must give parents a choice to determine the best learning environment for their children. This choice is achieved by ensuring that the funding follows the students – whether they attend private school, homeschool, charter school, or public school. To achieve this, BEST works state by state to introduce Education Savings Accounts, Tax Credit Scholarships, and voucher programs.



CURRICULUM:

Critical Race Theory, The 1619 Project, and Common Core standards have paved the way for anti-American curricula. With a decline in students' reading ability and increased high school dropout rates, it is more important than ever to get back to the basics and spend less time brainwashing children with destructive propaganda. The key is regaining local control of the curriculum through parent involvement, legislative action, transparent textbook and content adoption, and the election of high-quality school board members, district by district.



CANDIDATES:

Parents have been ignored long enough. To transform local school systems across the country, we must identify and elect like-minded board members. It is all our responsibility to elect individuals who have our children's best interests at heart. BEST is actively engaged in recruiting, training, and educating the community about local school board candidates who understand that parents are the final authority in their children's education.

Throughout 2021, BEST engaged parents across the country to effect change in each of these areas with astounding results, holding 140 events across 16 states where we trained 5.855 activists.

In addition to our regular trainings, we held two BEST national trainings for top activists.

These trainings featured 70-90 top activists from across the country who came together for a weekend of training, collaboration, and action. In these trainings, we gave parents and group leaders the skills they need to return home and empower their local communities during these fly-ins.

It's clear our BEST Program efforts got under the Biden administration's skin in 2021.

In October, President Biden's Attorney General, Merrick Garland, announced the FBI would be investigating parents who simply care about their kids' education as "domestic terrorists."



OP-FD

"Letter Calling Parents Domestic Terrorists Has 'Thrown Gasoline' on the Fire, Parent Activist Says," by Tyler O'Neil



In response, BEST hosted a press conference in Washington, D.C. following a weekend of training. The press conference featured Congressman Bob Good (R-VA) and parents condemning Attorney General Garland's smear.

BEST also sparked awareness of the need to recruit and train parents to run for school board.

In March, we were the first group to develop a comprehensive online six-week candidate academy for parents who want to run for school board. Nearly 400 individuals attended this training. These activists come from 39 different states across the country.

Many of our parents are getting involved in politics for the first time, so we must invest in them with resources they can use after a training ends. Our parent empowerment toolkit teaches grassroots organizing, tips on controlling the

narrative, and how to stay informed about the activities of your local school boards.

By going to bat for parents when they need it most, we've earned much goodwill from local parent groups around the country.

When parents in Loudoun County, Virginia were (and still are) fighting for basic rights, our team spoke at several events alongside key figures such as Vice President Pence, the Daily Wire's Matt Walsh, and more.

When we found out that a Scottsdale. Arizona School Board President was keeping files with families' personal information to publicly expose them, we quickly mobilized to publicize the situation, resulting in the member stepping down as president of the school board.

We did the same thing in Loudoun County when board member Beth Barts – who later

BEST By the Numbers:

 $\begin{array}{c} 140 \\ \text{events held} \\ \text{in } 16 \\ \text{states} \end{array}$

5,855 parents trained

90 Top Activists Trained in D.C. Fly-Ins

Trained 370 potential school board candidates from

 $39_{\rm states}$



resigned after a pressure campaign by our activists – was caught doing the same thing.

The parent-led movement also has an impact on legislation.

In Florida, our activists sent thousands of messages to Governor DeSantis encouraging him to veto a bill that would introduce elements of Critical Race Theory into schools. Even when Republican legislators urged DeSantis to pass this law, Governor DeSantis stood with parents and exercised his veto power.

In Texas, our activists again sent thousands of messages supporting legislation that would stop Critical Race Theory. After a concentrated effort by our activist coalition partners, this legislation passed. Our activists were also able to move the ball on legislation in Arizona.

This pattern of success demonstrates that parents are the only interest group that can truly move the country toward education reform.

The great news is, our parent-led movement is having tremendous success doing just that.

And this is only the beginning!





FreedomWorks Foundation's Center for Economic Freedom (CEF) is FreedomWorks' answer to the Left and the media's constant assault on the benefits of free market capitalism.

2021 was yet another busy year as CEF Director John Tamny released When Politicians Panicked – a detailed overview of the economic tragedy that followed politicians on the city, state, and national level responding to a virus with economic contraction as their mitigation strategy.

Tamny's book was featured on C-SPAN's Book-TV and Q&A, on Fox & Friends, plus *The Federalist's* Mollie Hemingway listed it as her top book of 2021.

While books remain the primary carriers of ideas, the CEF aggressively enhanced the publication process with voluminous op-eds.

"WHEN POLITICIANS PANICKED"
TAMNY BOOK HIGHLIGHTS COVID MISTAKES BY LAWMAKERS

TAMNY BOOK HIGHLIGHTS COVID MISTAKES BY LAWMAKERS

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The Center produced well over 200 in 2021 alone, and the opinion pieces were the catalysts for all manner of TV and radio appearances.

In addition to these efforts, CEF continued to battle creeping leftist thought in the business world while educating Americans on how to take advantage of America's free market policies on an individual level.





OP-ED

"How Biden's Policies

Ignited Inflation,"

by Stephen Moore, FreedomWorks

Battling "ESG"

If you're sick of seeing so many businesses going woke, the Freedom Movement cannot ignore "ESG." "ESG" stands for Environmental, Social, and Governance — or non-financial metrics used to analyze a company.

That's why battling ESG is a growing part of the Center for Economic Freedom's focus.

In June, FreedomWorks Foundation submitted a formal comment to the Securities and Exchange Commission (SEC) regarding their request for information (RFI) about climate change disclosures. The comment was cosigned by 176 activists.

In this move, the SEC sought public input on its decision to "evaluate our disclosure rules with an eye toward facilitating the disclosure of



In Short, ESG Stands for "Woke"

E = Environmental

S = Social

G = Governance

consistent, comparable, and reliable information on climate change."

In opposing mandatory disclosure,
FreedomWorks Foundation pointed out that
mandating climate change disclosures would
only add additional compliance costs on firms
that would otherwise have no need to track and
disclose such information.

This would especially burden small businesses.

In December, FreedomWorks Foundation submitted a comment opposing the Biden Labor Department's proposal to permit managers of employer-sponsored 401(k) and pension plans to allow consideration of "ESG factors" in evaluating the "risk and return" of various investments.

More than 600 activists submitted their own comments in opposition.

These ESG funds are comprised of stocks of companies that are not engaged in politically disfavored industries such as fossil fuels and tobacco. These companies promote a far-Left agenda such as race and sex quotas for hiring, employee training based on Critical Race Theory, and environmental extremism.

These funds generally provide lower rates of return and charge higher fees, shortchanging employees' retirement funds.

The proposed rule would also violate the Employee Retirement Income Security Act (ERISA), which requires investment managers to make investment decisions based solely on financial considerations.

In proposing to eliminate a Trump administration rule that required investment managers to make decisions based only on increasing returns, the Biden rule would swing the door wide open for fiduciaries to insert their own "woke" preferences in selecting investments, rather than being required to focus only on monetary returns.

Needless to say, the Freedom Movement must do all it can to stop ESG from further infecting the business world.



Achieving Financial Freedom

In 2021, we rebranded our "Retirement Readiness" initiative to "Financial Freedom."

This initiative, within our Center for Economic Freedom, is led by Clara Del Villar, and is designed to educate Americans on economic policy impact at the individual level.

This program helps provide insight into the power of the free markets available to every American by explaining the mechanics of productive tools and pro-market policies so people can understand how to thrive financially.

If people gain better awareness of how to address their pocketbook issues, they reduce the need for government assistance. To achieve this goal, our Financial Freedom Initiative produced its flagship resource, the Financial Freedom toolkit.

This toolkit walks through everyday situations and connects policy to real life applications for individuals from all walks of life. This includes understanding the risk in college debt, using compounding interest to create financial stability, how inflation impacts us, and how to hedge against it.

In 2021, Clara released several national op-eds, recorded various educational videos with subject matter experts, and spoke at events across the country educating activists about financial freedom.

At FreedomWorks, we fundamentally believe that individuals are the best stewards of their money, and this initiative fights for policies that protect those individuals.



Clara Del Villar Interviewed on Newsmax





FreedomWorks activists submitted 60.5% of the total comments received by President Biden's Court-Packing Commission.

Since its formation in 2016, the Regulatory Action Center (RAC) has proven to be an invaluable tool for the Freedom Movement's efforts to fight back against bureaucratic red tape.

The RAC's work centers on showing grassroots Americans how they make a difference during the regulatory process' comment period – the one time Americans can weigh in on regulatory changes proposed by the Executive Branch.

With the Regulatory State back growing again under President Biden – threatening every American's freedom – the RAC's work has never been more important.

At the state level, the RAC issued a State Regulatory Scorecard ranking state regulatory systems on four factors: ease of submitting comments, transparency/accessibility, uniformity, and regulatory restrictiveness.

The Scorecard was unveiled at the American Legislative Exchange Council's Annual Meeting and sent to all Governors and Secretaries of State.

At the federal level, the RAC had its hands full battling the regulationhappy Biden administration.

In 2021, the Regulatory Action Center took on nine government

agencies – including the EPA, the Department of Education and the Department of Labor – over 14 regulations.

The good news is, RAC-trained activists scored notable successes in three key fights with some outcomes still pending.



Senator Ed Markey (D-CA) and Representatives Mondaire Jones (D-NY), Jerrold Nadler (D-NY), and Hank Johnson (D-GA) trying to pack the Supreme Court with left-wing justices.







STOPPING CRITICAL RACE THEORY

In one major victory, the Department of Education withdrew its proposal to fund development of curricula based on Critical Race Theory due to the level of opposition. All in all, our activists submitted 15 percent of the comments that were filed.



NST

STOPPING SOCIALIST PRICE CONTROLS

In another win involving Bayh-Dole "march-in rights" – which allows the federal government to take over drug patents in certain circumstances – we wanted to ensure this power could not be used to impose price controls on pharmaceuticals. All in all, our activists submitted 16 percent of the comments that the National Institute of Science and Technologies received. The NIST determined that march-in rights could not be used as a ruse for price controls.



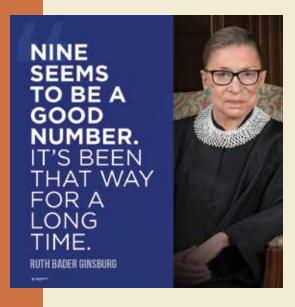


STOPPING COURT-PACKING

In another major case, our activists also made their voices heard to the Presidential Commission on the Supreme Court of the United States.

The Commission, which was mostly composed of left-wing adherents, was established to consider proposals for "reform" of the Court such as adding Justices ("court packing") and imposing term limits.

Our activists submitted close to 8,000 comments (60.5 percent of the total received) opposing the Left's "reforms." Due in no small part to the level of opposition, the Commission backed away from recommending court packing and term limits.



Election Protection Initiative – Securing Our Elections

Many Americans are still rightly upset at how election administrators across the country changed certain election procedures in 2020 in the name of keeping voters safe from COVID.

Our politicians should strive to ensure that everybody has trust in the outcome of our elections.

And when there is blatant disregard for the rule of law, it is incumbent upon us to fix those mistakes and ensure they never happen again.

That's why FreedomWorks launched our Election Protection Initiative – to educate our grassroots community about the proper role of government in our elections, train them to become elections officers, and mobilize them in support of or in opposition to federal and state legislation.

In 2021, we paid special attention to Virginia, as its gubernatorial race provided a pivotal prelude to 2022. More than 500 Virginians attended our trainings.

Just as we train our activists to run for school board, we train our activists to become officers of elections – the people who check voters' ID, operate the polling place, and count the ballots once the polls are closed.

We saw in Virginia what happens when conservative activists are involved in the elections administration process – Republicans were fired

E EDAILY CALLER

OP-ED

"It's Always About the Long
Game:" Conservative Group Tries
to Avoid Re-Hashing 2020 While
Training Activists to Change
Election Process,"
by Sebastian Hughes

up to serve as poll workers from the start of early voting until every ballot was counted.

At FreedomWorks, we believe that the federal government's role in elections should be extremely limited. The state level is where FreedomWorks is taking our election integrity fight.

By engaging in states like Arizona, Georgia, and Florida, our activists have played a significant part in securing election integrity wins for their states.

The Election Protection Initiative also launched a nationwide pledge for grassroots activists and state legislators to sign.

These are policy solutions that have bipartisan support as recent polls show that measures like voter ID are overwhelmingly supported by Hispanic and African-American voters.

But Democrat politicians fight these reforms tooth and nail.

The Election Protection Initiative has and will continue to be on the front lines to ensure that grassroots activists are animated and encouraged to participate in the upcoming election cycle.



Will You, as a State Legislator, Pledge to:

- Oppose the federal takeover of America's election systems;
- Support photo voter ID for all voting;
- Support strict verification of voter identity for all absentee/mail voting;
- Ensure voter lists are properly maintained in compliance with state and federal laws;
- Support protecting vulnerable and military voters;
- Support meaningful transparency and poll observers for all voting, processing, and counting of ballots.



Hispanic Outreach

From 2016 to 2020, President Donald Trump increased his share of the Hispanic and Latino vote by eight-to-nine percent. That is an incredible feat considering how much the media and the Left framed him to be an antiminority president.

So, what is it that drove these voters to shift their politics to the right-of-center?

Last year, FreedomWorks launched our Hispanic Grassroots Alliance (HGA) to better understand how best to reach Hispanics and work with our vast networks of activists and organizations to promote our message of freedom and opportunity in Hispanic and Latino communities.

HGA held educational events in San Antonio and McAllen, Texas, including a trip to survey the southern border to understand the conditions on the ground.

Polling data provided by Brett Loyd has provided invaluable insights to better understand this demographic.

For example – contrary to popular belief – immigration is not a top issue for many Hispanics. In fact, a recent poll told us that the economy, crime and safety, and education rank as the top three issues for Hispanics.

In short, Hispanics want a strong economy, rule of law, and educational freedom.

Yet, many Hispanic voters still favor many Leftist politicians while supporting conservative Hispanic Voters are Winnable



52% believe there are not enough police officers

58% agreed police and the justice systems are not tought enough on crime

61% believe parents should have more oversight in education

50% believe parents should be able to use tax dollars to send their kids to schools of their choice

policies. So there is a lot of work to be done to continue educating Hispanic and Latino voters on these important issues.

But the momentum of Hispanics voting for Republicans is real, and it is incumbent upon conservatives to continue educating voters in this demographic on our values and policy solutions.

Newsmaxty

OP-ED

"No Surprise Here: Democrats
Losing Fast With Latino Voters,"
by Clara Del Villar, FreedomWorks









2021 REPORT FreedomWorks' Super PAC

Just imagine the political "damage" five million-plus activists could do if they had the resources and focused on electing the very best pro-freedom candidates and defeating those who would like to see America transformed into a socialist nation.

That's exactly the purpose of FreedomWorks for America, our Super PAC.

This entity allows us to raise and spend unlimited amounts of money explicitly on hardfought election year battles.

We've certainly seen more than our share of success in the past decade with the election of conservative heroes like U.S. Senators Rand Paul (R-KY), Ted Cruz (R-TX), Mike Lee (R-UT), and U.S. Representatives like Thomas Massie (R-KY), Warren Davidson (R-OH), and others.

And in Virginia's 2021 off-year elections, we got our first taste of just how strong the political winds are likely to be blowing our way in 2022.



Turning Virginia Red

With the resounding victory by a
FreedomWorks for America-endorsed
candidate, Republican Glenn Youngkin, in a
state that President Joe Biden won just one
year earlier by 10%, there's a lot to celebrate.
But we still have a long and tough road ahead.

What happened in Virginia should be the model for how Republicans win elections in 2022.

Youngkin's win, which improved upon President Trump's 2020 performance in every jurisdiction in Virginia, was attributable to a combination of factors.

- Strong rural turnout with even higher margins than President Trump received
- Massive suburban swings in Virginia's population centers
- Improvements in heavily Democrat urban areas
- Encouraging voters to vote early
- A heavy enthusiasm gap in favor of conservatives

The Virginia results are the clearest indication that the suburbs that deserted Republicans during the Trump years can be won back.

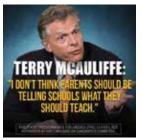
Weeks before the election, FreedomWorks for America launched an extensive peer-to-peer (P2P) text messaging program designed to emphasize Democrat Terry McAuliffe's horrible record on education and emphasize Youngkin's strong position to give parents more choice in their children's education.

In total, we sent over 300,000 text messages to married registered voters between the ages of 30-59 who were identified as Independent or Likely Republican.

Additionally, we hosted three in-person text-banking events with grassroots activists in key Virginia areas that will be critical for Republicans in the upcoming 2022 midterm elections.

While Virginia was a big victory, we must be prepared for what the Democrats do best: Raise massive amounts of resources to go after Republicans with countless smear campaigns.

That's why it's crucial for FreedomWorks for America and our dedicated grassroots community to be a part of the movement to take back the majorities in the U.S. House and U.S. Senate in 2022.















20 1,790 500+ 3,800+ 300

virtual & in person events

activists trained trained officers of elections

actions taken on HR 1 & HR 4 peer-to-peer texts sent

Virginia 2021 Program Numbers



Laying the Groundwork to Fire Speaker Pelosi in 2022

I'm sure you remember all of the news reports saying Republicans were destined to lose House seats in 2020. In fact, early on election night, Fox News issued their infamous prediction, "Democrats retain House control, gain at least five seats."

It turns out that projection was fake news. Democrats lost 13 seats!

It wasn't by accident. It was because FreedomWorks spent the entire 2019-2020 election cycle focused on our "Dirty Thirty" Campaign Plan.

And in 2021, FreedomWorks for America never paused for a post-election break.

Instead, we refocused our efforts with our Fire Pelosi Plan, targeting the remaining 21 "Pelosi Puppets" who represent House Districts that President Trump won in 2016.

A big part of this plan is growing our grassroots presence across targeted districts both with in-person events and online organization. We also launched a five-figure ad buy targeting six vulnerable incumbent Democrats.

We also launched a massive ad buy targeting Arizona Senator Mark Kelly (D) who is up for re-election in 2022.

While it may seem "early" for these kinds of attacks, today's politics is a 24/7 game. There are no off-years. With our supporters' continued help, we believe the work we put in in 2021 will reap big dividends in 2022 – just like it has in the past.

SOFTENING UP VULNERABLE HOUSE DEMOCRATS IN 2021



U.S. Rep. Lauren Underwood (IL)



U.S. Rep. Cindy Axne (IA)



U.S. Rep. Abigail Spanberger (VA)



U.S. Rep. Angie Craig (MN)



U.S. Rep. Conor Lamb (PA)



U.S. Rep. Haley Stevens (MI)









LOOKING AHEAD: 2022 PLANS

2022 is going to be a critical year for the Freedom Movement.

If the radical Left somehow holds on to one or both houses of Congress after all of the madness they've pulled, media elites will declare socialism the wave of the future. Freedom and free markets will be declared all but dead.

On the other hand, if the Freedom

Movement triumphs, it'll be the radical

Left whose backs will be against the wall

– especially with 2024 looming, President

Joe Biden and Vice President Kamala Harris

historically unpopular, and no obvious place to

turn for Democrats.

In the following pages, you'll get a brief overview of how all of FreedomWorks' family organizations plan to fight in 2022. As you read through these plans, I hope you'll agree to help make them possible with your most generous contribution.

WASHINGTON GRASSROOTS CENTER

2022 will be the first full year when the Washington Grassroots Center will be fully operational.

And FreedomWorks has big plans – including hosting 10 activist fly-ins. These fly-ins will be on topics including:

- Education reform
- Election integrity
- Economic freedom
- Environmental, Social, and Corporate Governance (ESG)
- The political climate and the 2022 midterm elections

Additionally, we will in 2022 increase the use of our Washington Grassroots Center as a convening place for our activists, partner organizations, and congressional allies.

Depending on the congressional schedule, we will build on our success and hold additional House Freedom Caucus hearings on our fifth floor.

As a grassroots service center, we will welcome activists who are affiliated with both FreedomWorks and other organizations for programming that unifies the conservative movement. And we will use our space to host parties, receptions, and happy hours for leaders from around the country.

2022 will be the first full year of our Washington Grassroots Center. We will make the most of this opportunity for FreedomWorks to further enhance our standing as the leading nationwide conservative grassroots organization.



BEST

FreedomWorks Foundation's goal in 2022 is to continue harnessing the grassroots energy around education and turning it into a permanent, lasting movement that puts parents in the driver's seat when it comes to the education of their children.

While 2021 was a successful year, particularly when it came to passing legislation that furthers educational freedom, many parent coalitions were just forming by the time state legislatures had completed their 2021 sessions.

This year, parents are organized and ready to participate throughout the entire legislative process in their states by advocating for greater parents' rights. These same parents will also ensure that education and parents' rights are a top issue in the 2022 midterm elections.

In 2021, we launched our Candidate Academy, which resulted in training hundreds of parents who are now are running for school board positions across the country. Many of those elections will happen at some point during 2022.

Throughout 2022, we will continue training candidates and also inform our coalitions about the importance of participating in local

elections. We will also work with partner organizations and prior school board members to create a support system for newly elected school board members.

Our aim is to ensure that 2022 is the Year of the Parents. Parents are the new interest group in town, and BEST is equipped to educate and empower them to succeed.



Amy Carney





ELECTION INTEGRITY

FreedomWorks will hold election protection trainings across all of our target states in 2022, as well as host additional fly-ins that again include activists from many places across the country.

Our Election Protection fly-in speakers include Hogan Gidley, former Deputy Assistant to President Trump; J. Christian Adams, a member of the U.S. Commission on Civil Rights; and Mollie Hemingway, bestselling author of Rigged: How the Media, Big Tech, and the Democrats Seized Our Elections.

In 2022, FreedomWorks will continue to engage our activists in supporting common sense state-level legislation that protects elections – including popular voter ID requirements.

2022 represents a momentous time for our Election Protection Initiative.

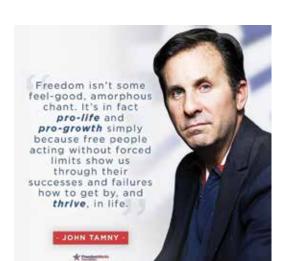
Fortunately, FreedomWorks will be prepared for the midterm elections ahead of time.

With our Election Protection Initiative restoring the confidence of our activists in the integrity of our elections, we are poised for electoral success this year and beyond.



2022 Election Protection Initiative States





CENTER FOR ECONOMIC FREEDOM

If 2021 taught us anything, it's that the Center for Economic Freedom is poised for a big year in 2022 as inflation has become a top issue for all Americans.

As Vice President Kamala Harris herself says: "the bread costs more, the gas costs more, and we have to understand what that means. That's about the cost of living going up."

This not-seen-since-the-early-1980s level of inflation is the direct result of Washington, D.C.'s overspending, especially since the advent of COVID.

2022 is our chance to turn the tide.

In 2022, the CEF will make the academic case to the American people about the failures

of pandemic-era economic policy and how those failures reinforce the superiority of the free market over statist economic systems.

In doing this work, the CEF will utilize economic fallout and supply chain issues to highlight the impact of government overreach towards educating Americans about free market economics.

On all of the issues the CEF tackles, be it the need for a stable dollar, out-of-control spending, government lockdowns, and more, it is our job to produce outcomes that change the narrative.

Above all, in 2022, the CEF needs to make the connection between soaring inflation and government spending, and to stress the importance of monetary policy in this area. We are uniquely positioned to do just that.

With John Tamny constantly focusing on sound money, Steve Moore serving as a leading voice against the Biden economic agenda that is causing inflationary hardships, and renowned pollster Scott Rasmussen providing a steady stream of data that both evaluates the opinions of and connects with the American people, the CEF will lead the conservative free-market movement in 2022.



REGULATORY ACTION CENTER

In 2022, the RAC will continue to oppose the Biden Administration's regulatory overreach and efforts to reverse the Trump Administration's deregulatory policies.

The pace of re-regulation will accelerate as more mid-level political appointees are hired, who will make the policy decisions that reflect the White House's priorities.

We expect a flurry of activity across the agencies, and the RAC will continue to focus on opposing regulations that hamstring our economy, harm innovation, promote left-wing ideology, and subject Americans to ever-more government intrusion in their lives.

While it is impossible to know which specific regulations will be issued this year, here are some potential targets for RAC activity, including:

- Department of Labor independent contractor and joint employer rules;
- Department of Energy restrictions on energy use;
- Department of Treasury rules to expand IRS access to individual bank accounts;
- Federal Communications Commission reimposition of net neutrality and efforts to hamstring conservative media;
- Federal Trade Commission overarching effort to operate as a rulemaking, rather than an adjudicatory, agency; and
- Federal Reserve efforts to regulate digital currency and to create a digital currency.









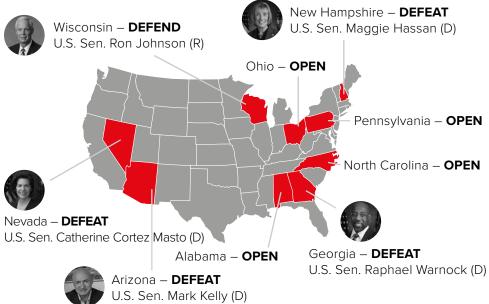
Our Super PAC process follows these general steps:

- Vetting for principled limited government conservative candidates who can win and who can blaze the trail forward for the Republican Party's next generation;
- **Expanding our grassroots army in targeted districts and states** to ensure we have a large enough activist base to ensure primary victories and drive turnout in 2022;
- Educating voters in key target states and congressional districts to ensure they understand the stakes in 2022 and the differences between their candidates;
- Getting our endorsed candidates over the finish line by utilizing every tool at our disposal, including targeted digital ads, phone-banking, door-to-door canvassing, and texting by our massive network of activists across the country.



FREEDOMWORKS FOR AMERICA

FreedomWorks for America is going all-out in 2022 to fire U.S. Rep. Nancy Pelosi (D-CA) as Speaker of the House, build a conservative majority in the U.S. Senate, and build a strong foundation for success heading into 2024.



In the House, we're planning on targeting up to 35-40 races once redistricting is complete, with a large portion of our efforts focused on "Pelosi's Puppets."



All in all, FreedomWorks is planning on spending \$7.3 million in 2022, focused on cutting-edge campaign tactics that are heavily underemployed by conservatives, including:



PEER-TO-PEER TEXTING. Under current federal regulations, sending "blast texts" to large numbers of individuals who have never opted-in to receiving texts from your organization can result in steep fines.

The way around that restriction is to use peer-to-peer texts where FreedomWorks activists can send thousands of texts to individuals. But this depends on having individuals trained and ready to act.

In 2020, FreedomWorks' activists sent over 10,000,000 texts -- all unique and sent one at a time. We have no intention of slowing down in 2022.



"OVER-THE-TOP-ADVERTISING." You've probably heard that many Americans – especially younger Americans – have become "cord-cutters." That doesn't just mean they don't have landlines. They don't have cable TV either. Instead they rely on streaming services.

If conservatives are willing to adapt, that's actually great news because ads shown on streaming services like Hulu and Roku (referred to as "Over-The-Top-Advertising") can be tracked and micro-targeted. That means it's more work than just cutting the ad and placing it on cable TV. But it means it's far more effective if managed properly – and cheaper too.



DIGITAL ADVERTISING. While this is no longer new, the Freedom Movement – and conservative candidates' campaigns – lag far behind where the Left is on digital advertising. FreedomWorks for America has to fill this void if we are going to remain competitive.



FREEDOMWORKS FOR AMERICA CURRENT ENDORSED CANDIDATES



Abraham Hamadeh Attorney General - Arizona



Adam Laxalt Senate - Nevada



Alex Mooney House - West Virginia 2nd



Anthony Sabatini House - Florida 7th



Bryce Reeves House - Virginia 7th



Chip Roy House - Texas 21st



Eric Burlison House - Missouri 7th



Glenn Youngkin *
Governor - Virginia



Jeanine Lawson House - Virginia 10th



John James House - Michigan 10th



Lori Saine House - Colorado 8th



Mary Miller House - Illinois 15th



Matt Salmon Governor - Arizona



Michael Cloud House - Texas 27th



Mike Lee Senate - Utah



Mo Brooks Senate - Alabama



Rand Paul Senate - Kentucky



Rick Brattin House - Missouri 4th



Ted Budd Senate - North Carolina



Thomas Massie House - Kentucky 4th



Yvette Herrell House - New Mexico 2nd

* Won election

Join the Freedom Movement



TEXT

Text "FREEDOM" to 41490 right now to join the movement



TWITTER

@FreedomWorks | @Adam_Brandon



INSTAGRAM

Username: freedomworks www.instagram.com/freedomworks



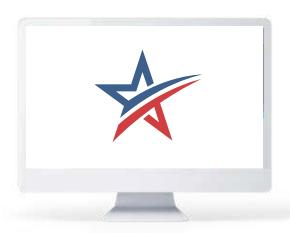
FACEBOOK

Facebook.com/FreedomWorks



YOUTUBE

Youtube.com/user/FreedomWorksAction FreedomWorks.org/subscribe





INTERNET

FreedomWorks.org

Build a Legacy for Liberty

You're invited to leave a permanent legacy for liberty by including FreedomWorks in your will or trust. Joining our Legacy Society will ensure that whatever new challenges we face in the fight for liberty, FreedomWorks will be prepared to meet them.

Please contact FreedomWorks today so we may enroll you as a Founding Member of our Legacy Society.

(202) 942-7670 | mbrown@freedomworks.org

Invest in Freedom



The success of FreedomWorks comes from patriotic Americans like you who do their part by taking action, holding leaders accountable, and contributing their resources. By supporting us annually, you can amplify the impact we are able to make through our activist community.



BENEFITS:

Members enjoy benefits according to their annual total investments as well as:

- "Government Fails.
 FreedomWorks." car magnet
- Email alerts on upcoming policy issues and races
- The opportunity to participate in opinion surveys



GADSDEN COMMITTEE \$500 / ANNUALLY

BENEFITS:

- Freedom Working Magazine subscription
- First book in Adam's reading list
- Invitations to private receptions and other regional events
- Periodic briefings on critical issues
- Invitation to Restore Liberty, the annual investor retreat
- Invitations to investor conference calls with influential guest speakers



AMAGI LEAGUE \$5,000 / ANNUALLY



1787 SOCIETY \$25,000 / ANNUALLY

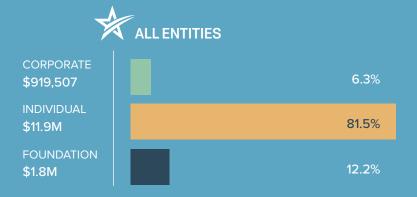
BENEFITS:

- All benefits of Gadsden Committee
- Invitations to private events and tours
- Confidential roundtable discussions with
 FreedomWorks leadership
- Recognition and priority seating at all FreedomWorks events

BENEFITS:

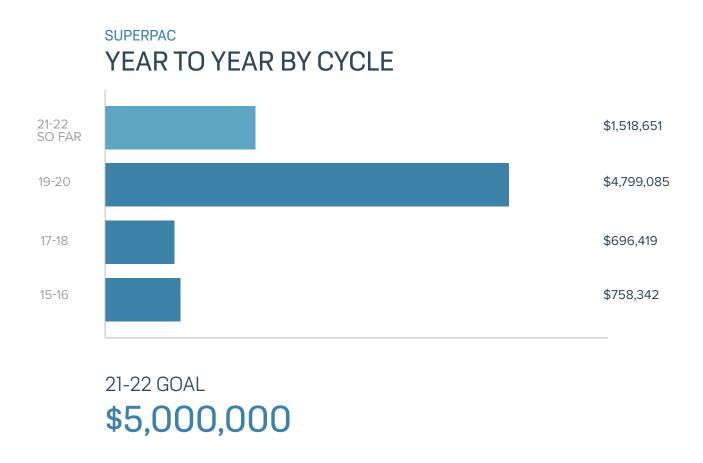
- All benefits of Amagi League
- Private meetings with FreedomWorks President, Adam Brandon and other leadership
- Invitations to join
 FreedomWorks annual
 Board of Directors dinner
- Recognition on FreedomWorks legacy wall

14,588,764.37
TOTAL DONATIONS
129,519





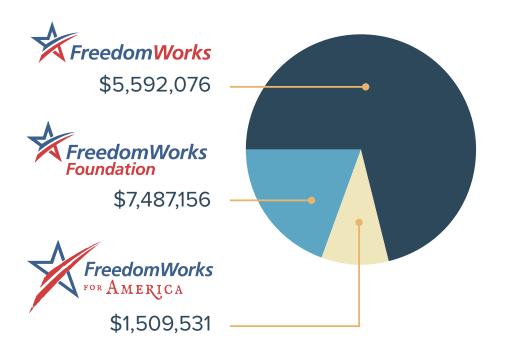








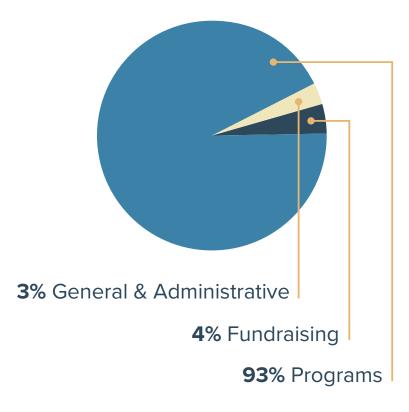
DISTRIBUTION



ALL ENTITIES 2021

COMBINED EXPENSES

(UNAUDITED)



Our 2022 Budgets

FreedomWorks Foundation 501(c)(3)	
Regulatory Action Center	\$ 875,000
Center for Economic Freedom	\$ 1,700,000
Washington Grassroots Center	\$ 1,370,000
Center for the New Majority	\$ 600,000
Reform Our Institutions	\$ 1,535,000
General and Administrative	\$ 300,000
Fundraising	\$ 620,000
SUBTOTAL	\$ 7,000,000

FreedomWorks 527 SuperPac	
Building the Ground Game	\$ 618,000
Training and Coordinating the Grassroots Program	\$ 1,636,000
Recruiting and Vetting principles conservative candidates	\$ 163,000
Turn up the Drumbeat on Social Media Presences	\$ 272,000
Messaging testing, polling and analysis	\$ 291,000
Ramping up Digital Advertising	\$ 1,272,000
Preparing Our Texting Program	\$ 365,000
Launching "Trial Run" election programs	\$ 382,000
SUBTOTAL	\$ 5,000,000





2022 Total Budget

\$20,000,000

A Family of Organizations





EDUCATE & EQUIP

Educate & equip activists to defend limited government and free markets





HOLD ACCOUNTABLE

Hold them accountable and advance good policy







ELECT

Elect principled leaders and create a winning message







Donations of any amount	•	•	
Gifts of stock			
Confidential giving (no public disclosure rules)	•	•	
Contributions used to pass/defeat legislation			
Donations to support or oppose candidates			
Tax-deductible			
Donations from corporations (Disclose name, address, and occupation)	•	•	
Report the name, address, occupation, and employer of all donors who contribute over \$200 in a calendar year			

501(c)(3) **ORGANIZATION**

501(c)(4) **ORGANIZATION** SECTION 527 "SUPER PAC"

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President



NOAH WALL
Executive Vice President



STEVE MOORE
Senior Economist



MAC STODDARD

Vice President of Innovation
& Political Director



JOHN TAMNY
Vice President and Director,
Center for Economic Freedom



CESAR YBARRA
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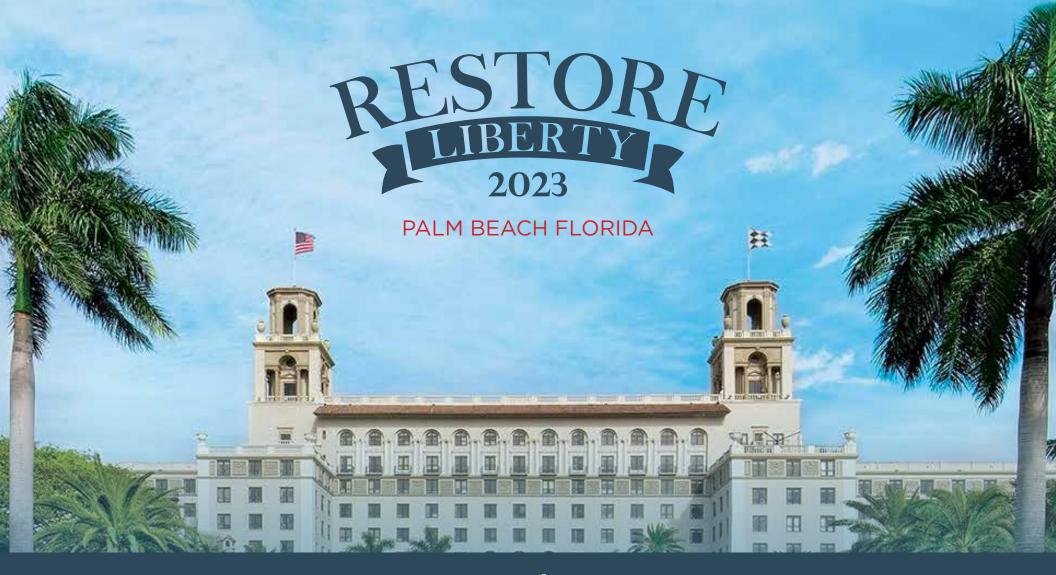
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SAVE THE DATE | MAY 4-7, 2023

THE BREAKERS PALM BEACH FLORIDA

A private, off-the-record retreat with Representatives, Senators, Governors, and media personalities for FreedomWorks investors

